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# Burgess Hill

BUSINESS PARKS ASSOCIATION

Weekly Newsletter - Every Friday Morning

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## Opening Remarks

### **Calling all with a Science, Technology, Engineering or Maths background**

Mid Sussex Science Week is now in its third year in Burgess Hill and is also now running again in Haywards Heath. We are looking for businesses keen to encourage local primary school children in the study of STEM subjects - can you help? We also share with you the benefits of becoming an accredited STEM Ambassador.

### **In other news**

A free webinar session to raise your awareness of cyber security issues. This is a valuable offer from specialized experts, it's a taster of what we as an association hope to offer regularly to members.

You'll notice we continue to promote the Mid Sussex Marathon. Apart from promoting health and wellbeing among your staff, we think this offers a great opportunity to get involved with the local community. Have you thought of running as a company team? Have you considered the fundraising possibilities? Would you like to run in costume? We have the answers to all your questions. In Burgess Hill it's only 10K run! There are also shorter fun run routes for all abilities.

### **This year's awards**

We thank all this year's sponsors as we introduce our Star Presenter for this year's grand gala evening. Don't forget to nab the early bird tickets we have on offer for a limited period only.

### **Rite of Passage**

It was an honour to attend the passing out of apprentices from the Steve Willis Training centre here in Burgess Hill earlier this week. There were some wonderful stories of young people overcoming obstacles, showing determination and application to achieve their goals. We have a report further below.

Keep the stories coming in: [richard.cox@bhbpa.co.uk](mailto:richard.cox@bhbpa.co.uk)

This week we introduce another new member. Become part of the fastest growing business group in Sussex - [Join Here](#) .



**TICKETS NOW ON SALE!**  
**EARLY BIRD PRICES**  
FOR A LIMITED TIME ONLY

Individual tickets only £75 per head.  
Any block booking of more than 8 tickets only £65 per head

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## The 5 Fundamentals of Success

## Introducing our Awards Presenter - Roger Black

On May 24th we have our grand gala awards evening at the AmEx Stadium, we expect 250-400 guests: 6.30pm - 1.00am

Roger Black is one of the country's most successful sportsmen having represented Great Britain for fourteen years at the highest level in the world of athletics. Roger was part of the team that clinched gold from the Americans in the 4x400m relay at the Tokyo World Championships.

He also won Olympic silver, beaten only by Michael Johnson in Atlanta. Having achieved individually and as part of a team, Roger understands what it takes to become a champion and describes his 'Five Fundamentals' for success.



**Roger Black**

### Agenda for the Gala Evening

- 6.30 - Drinks Reception in the Focus Lounge of the AmEx Stadium
- 7.00 - An audience address from, among others, the CEO & Chair of BHBPA
- 7.15 - We move downstairs to the Mayo Wynne Baxter hall where we begin with a cold starter to the three course meal.
- 8.45 - A short presentation on the value of teamwork from our Olympic athlete
- 9.00 - For each of the 11 awards categories Roger Black calls up the sponsors who will present the Winners with their trophy and certificate.
- 10.00 - The band: [Soul Sauce](#) begins the first of two 40 minute sets.
- 1.00 - Carriages

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## Our 2024 Sponsors

We thank the generous support of our sponsors



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The team at Sherrards Employment Law Solicitors are delighted that the firm are Headline Sponsors of the BHBPA BH Biz Star 2024 Business Awards.

We have been members of the BHBPA for a number of years now and really value our membership within the local business community. The association offers fantastic opportunities to network and keep in touch with like-minded local businesses keen to firmly put our area on the map.

2024 is an important year for Sherrards as we celebrate 25 years in business! Over those years we have worked with and supported many businesses in Burgess Hill and the wider Sussex area and we are really looking forward to recognising and highlighting BHBPA member's achievements through the eleven award categories for the BH Biz Star 2024 Business Awards.

**And the BHBPA Awards Category Sponsors....**



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# Mid Sussex Science Week

## **Become a STEM Ambassador - Inspire the next generation**

We need your assistance during one week in early summer.

You would need to visit the school a couple of times during the week for anywhere between 90-120 minutes to help them with their ideas. You'd introduce yourself and what your job entails, perhaps how you use science, technology, engineering or maths in your everyday work activities. The teacher is mainly responsible and leads the project with them.

You would also need to be available to attend the event on Friday where the children will show their projects to the judges.

We need to hear from you soon, as we begin the onboarding process at the end of this month. [Mid Sussex Science Week](#) runs from July 8th to July 12th.

### **Contact me for more information:**

richard.cox@bhbp.co.uk or call **07393 728688**

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## **STEM Events for Local Schools**

### **Networking and Career Talks to teachers - Biology Morning**

- Hassocks - Downlands Community School
- 15th June

We are looking for STEM Ambassadors (Biology) to come along to our networking session and speak to teachers about their role in STEM. The exact time is to be advised but STEM Ambassadors are welcome to attend the whole event and welcome to join in any workshops that they wish which are being run for the teachers.

This event will take place at Downlands Community School. It is for Primary, Secondary teachers and technicians who are passionate about Biology. This is an event we hope will become an annual event. The theme of the day is 'It's all about Biology' We will have exhibitors, workshops and a keynote speaker.

<https://www.stem.org.uk/platform/activity/d004c12d-974c-4ba7-9aee-1ca9dbc834df>

### **Networking with teachers - Science & Computing Convention**

- Hassocks - Plumpton Race Course (for local Primary & Secondary Schools)
- 25th June

We are looking for STEM Ambassadors (Science & Computing) to come along to our networking session and speak to teachers about their role in STEM. The exact time is to be advised but STEM Ambassadors are welcome to attend the whole event and welcome to join in any workshops that they wish which are being run for the teachers.

This event will take place at Plumpton Race Course, It is for Primary, Secondary teachers and technicians. This is an event we hope will become an annual event. The theme of the day is 'Bringing Science to life. We will have exhibitors, workshops and keynote speakers.

<https://www.stem.org.uk/platform/activity/8b2bbdd5-e491-405f-9567-54192eca9eea>

Visit the STEM Ambassador Training Hub for more resources and training opportunities!



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## New Members this Week

- The Marketing Centre

### The Marketing Centre

The Marketing Centre is the #1 provider of proven part-time marketing directors to ambitious businesses.



The Marketing Centre gives business owners access to a wealth of strategic marketing talent who excel at helping businesses grow – we help you to define and develop your brand, find and generate leads for your sales team and win more sales and keep your customers loyal.

We believe that every business deserves its own Marketing Director – but we know that not every business can afford one. So, we operate on a part-time and therefore more affordable basis to give you access to the strategic marketing input that you need to help your business to grow.

**David Long**

## How we can help you

We are passionate about helping businesses grow. Our proven Marketing Directors use their skills gained from working with businesses across all industries and sizes to deliver the results that matter most to your business.

Our flexible approach gives you full control whilst also being a far more affordable option for your business, giving you the experience you need, when you need it.

## Less trial & error

Tired of switching from one tactic to the next hoping something will stick? We'll analyse your business and customers to identify the right combination of messaging, channels, tactics and campaigns to unlock growth.

## Better ROI

Our Marketing Directors have years of experience managing small, mid-size and large marketing departments and increasing Return On Investment on budgets of all sizes.

## More leads & sales

Every business owner wants more leads. We'll fine-tune your marketing and sales processes, to generate more leads and reduce sales cycles.

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Together we can build a distinct, memorable and compelling brand that's aligned with your customers' needs and priorities.



For a free marketing review – [simply get in touch](#)  
david@davidlong.co.uk  
Tel: **0330 7000100** Mobile: **0771 5170234**

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# Apprentice Graduation 2024

## Steve Willis Training Centre in Burgess Hill

Steve Willis Training Centre in Burgess Hill celebrated with apprentices, employers, and staff last Tuesday evening, the 9th of April 2024 at the Hickstead Showground.

It was a fantastic evening celebrating the success of 74 apprentice graduates who have completed their apprenticeships as Gas Engineering Operatives (Level 3) and Installation and Maintenance Electricians (Level 3). We were joined by a host of industry and local representatives celebrating the apprentices' achievements.

- Rob Mallender from City & Guilds presented The Stella Willis Award
- John Carter from Burgess Hill Lions presented The Burgess Hill District Lions Award
- Steve Brice from Worcester Bosch presented the Jesse Gasson Memorial Award – Gas Apprentice of the Year 2024
- Nigel Birch from Contactum, presented the Electrical Apprentice of the Year 2024.

All apprentices were presented with their Certificates, cheered on by friends, families, employers, and the Steve Willis Training team.

It was a pleasure to share the moment of our apprentices achievements with VIP guests, Mims Davies MP, Janice Henwood Burgess Hill Town Mayor, John Cater, Tony Parris and Chris Thomas – Atkins from Burgess Hill District Lions, Jackie Cooper from Burgess Hill Youth, Jen O'Grady from Burgess Hill Town Council, Councillors Brenda Williams, Peter Williams and Anne Eves from Burgess Hill Town Council, Richard Cox from Burgess Hill Business Park Association, Steve Smith from ERS and Donna Willis –





The evening is also our chance to raise funds for local charities that support young people, with substantial funds raised and yet to be confirmed. We had the pleasure again to raise funds for Burgess Hill Youth and Young Minds with a charity auction and raffle with some amazing prizes donated by local businesses – Global OHS, Turbine Tools, Ridgeview, Lemonade Print, Co-op Burgess Hill, Flex Physio, Fresh Display Ltd, Beytug, Travail, Monument Tools and Sussex County Cricket Ground.

For the auction, we had a signed Evan Ferguson shirt of Brighton & Hove Albion FC, and the generous donation of a signed Horsham Shirt from the Barnsley VS Horsham FA Cup First Round 2023, which was worn by Dougie Tuck in the match and donated to us. What a legend!

Mims Davies echoed fellow speakers on the apprentices, emphasising the future of their industries, and the great careers ahead of them. The closing address delivered by Steve Willis, commended not only the apprentices but their trainers, employers, and all the staff at Steve Willis Training Centres.



**Contact us**

Burgess Hill: **01444 870860**  
info@stevewillis.com

## Woodlands Meed

### Deputy Head to run London Marathon with six other Emus!

Tom Brown, Deputy Head at Woodlands Meed College, is aiming to break his previous record of running as a Banana in Pyjama in 2019, for a faster group run of 7 Emus all running in costume at this year's TCS London Marathon.



Seven emus are taking on the London Marathon on Sunday 21st April to raise money to help fund sporting opportunities and experiences for children and young people with learning, social, physical and communication disabilities at Woodlands Meed School & College in Burgess Hill, West Sussex.

The 7-strong team will be individually dressed as "emu riders" and are aiming to break the 'bananas' previous record of 3 hours 39 minutes.

The Emu's are hoping to raise lots of money for resources and opportunities to enhance the student's time at Woodlands Meed, with a special focus on giving the students a summer of sporting experiences - to give the children and young people as many opportunities to try out sporting and physical challenges that ordinarily they might not get a chance to do.

Tom said he was feeling "unbelievably excited" ahead of this year's marathon. *"I am incredibly excited about this year's London Marathon. We had such an unbelievable experience last time as the bananas, I can't wait to unleash the emus on to the course! The atmosphere and the crowd at the London Marathon is just incredible and I feel really lucky to be able to run to raise money for the inspiring students I teach at Woodlands Meed."*

As well as running the London Marathon, Tom will also be undertaking a 'Tomathon' later in the week at Woodlands Meed on 26 April, where every student at Woodlands Meed will join Tom to run, walk or wheel to be part of the marathon event and help raise money for the sporting activities and experience taking part.



# Why not run for Charity?

**You could run in costume on any of the Mid Sussex Marathon routes**

There are many local charities that can help you do just that.  
Would you like to run as one of the Woodlands Meed Emus?

**Contact Anna Hull for more information on running for Woodlands Meed**

Anna Hull – Fundraiser

Email: [ahull@woodlandsmeed.co.uk](mailto:ahull@woodlandsmeed.co.uk)

Tel: **01444 244133**

Direct Dial: **07769 667035**

If your company is looking to field a team of runners, BHBPA news wants to know about it. Don't be shy. Inspire others to do the same!



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3 RACES . 3 TOWNS . 3 DAYS .

Be part of the action - Sign up today

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Partners: Places Leisure, AHS WELLBEING, MID SUSSEX MARATHON WEEKEND

**4-6 MAY 2024**

Enter a Team of 3+ in the Burgess Hill 10K Team Challenge. Winning prize for the fastest team!

4 MAY | 10M East Grinstead Rugby Club  
5 MAY | 10M Victoria Park, Haywards Heath  
6 MAY | 10K The Burgess Hill Academy

DAILY...  
Mid Sussex Fun Run | All ages  
Mid Sussex Mile | Ages 7+

## Free Interactive Online Training


**Celebrating 3 Years of Cybility: A Gift to Local Businesses**

Cybility Consulting was created 3 years ago to empower leaders to increase the resilience of their organisations against information and cybersecurity threats.

Running a small business is like navigating a daily obstacle course, and we get it – your budget is tight. However, skimping on cybersecurity can lead to a game-over situation. In 2023, 50% of UK businesses faced cyber incidents (source: Cyber Security Breaches Survey 2024, DCMS, UK Government).

Sure, you might have an IT provider with technical defences in place, but when 74% of security incidents stem from the human factor, you need to prioritise awareness about cybersecurity best practices, ensuring you and your team are equipped to identify and address potential threats effectively.

One easy way to do that is participating in Cybility's Cyber Corner: Discover, Discuss, Defend - a free, interactive, online session.



**CYBILITY** Demystifying Cybersecurity

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**Embark on this enlightening journey:**

1. Cybersecurity Unlocked: Grasp the essentials of cybersecurity in a digestible, engaging manner, devoid of tech babble. Ideal for leaders without a tech background.
2. Leadership's Cyber Role: Discover the significance of cybersecurity in your leadership and governance. Become the vanguard of digital safety in your business.
3. Decoding Cyber Threats: Engage in an interactive, sleuthing experience to understand the spectrum of cyber threats. Adopt the mindset of a hacker to fortify your defences like a cybersecurity expert.
4. Fortify Your Business: Embrace actionable, potent measures to deter cyber threats. Transform your business into an impenetrable digital stronghold!
5. Navigating the Storm: Faced with a cyber breach? Learn to react promptly and efficiently, minimising damage and restoring order.

Tailored for SME leaders and decision-makers with zero to little cybersecurity knowledge. Whether you're refreshing your skills or stepping into this realm for the first time, this is for you.

Join us online for a playful 90-minute session, brimming with critical insights and the excitement of unravelling cyber puzzles alongside peers.

Elevate your leadership role and demonstrate your commitment to maintaining a robust, resilient, and secure business environment in the face of ever-evolving cyber risks. Secure your place today!

**Thursday, April 25th**

- **12:30 to 14:00** or
- **17:00 to 18:30** (online)

Register here: <https://buytickets.at/cybilityconsultingltd/1223942>

For more information, find us on LinkedIn or email [enquiries@cybility.co.uk](mailto:enquiries@cybility.co.uk)

Register for this webinar

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## All Upcoming BHBPA Events

**24 April 2024**  
**5.00 - 8.00pm**

### Joint event with HHBA, EGBA & GDB

Currently **SOLD OUT** - but please book in case we have spaces become available.

To be held at Porsche Centre Mid Sussex

Huge joint event with 150+ expected - [book on eventbrite](#)

**FREE** for all members

**24 May 2024**  
**7.00pm - 1.00am**

### The BH Biz Awards Evening

The AmEx Stadium - We expect between 300-400 guests

Dress to Impress. Early Bird tickets - [BUY THEM HERE](#)

### Please ALWAYS book our events on our website

Whether it's an online event, or a site tour at one of our members, or a networking event at a venue. We need to know how many are attending. Spaces can sometimes be limited and we are finding increased demand. So book early!

[Book all Events - CLICK HERE](#)

## Closing Remarks

We are keen to hear your stories, awards won, apprenticeships completed, sustainability improvements, your involvement with local schools and all and everything going on in various business parks in and around the town.

Let's celebrate your successes and achievements!

**Deadline for copy each week is Thursday noon.**

Contact me directly - [richard.cox@bhbpa.co.uk](mailto:richard.cox@bhbpa.co.uk)



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