

Weekly Newsletter - Every Friday Morning

### **Opening Remarks**

#### Easter Weekend - Special Issue

This special weekend we have a focus on various charity related events and initiatives.

#### In other news

A property seminar being held in both Crawley & Brighton by DMH Stallard. We remind you to keep on your toes with some essential points to address with cyber security and we explain all those scam emails you receive about 'BHBPA contacts' for sale. There is a special offer for members looking to exhibit at the Brighton & Hove Business Show and a popular seminar is running on achieving faster business growth.

#### This year's awards

We introduce another of our awards sponsors, this week for a very popular award: <u>Winning Workplace</u>. The sponsors give an impassioned explanation of why creating that vibe is essential to business success.

#### **Entries close after the Easter Break**

You only have until the Easter break to complete your entries. Download a form without delay!

#### Tickets for the Awards Evening

BH Biz Star awards 2024 - Ticket sales are now live! Take advantage of the **Early Bird** pricing. Click the banner below that takes you to our ticketing platform. To encourage you to buy now and save, we introduce the band we have booked!

If you haven't already done so, you also need to book our April networking event, it has almost sold out, limited to 150 tickets. This is the annual joint event with our local business groups - details below.

Keep the stories coming in: richard.cox@bhbpa.co.uk

Become part of the fastest growing business group in Sussex - Join Here.



TICKETS NOW ON SALE! EARLY BIRD PRICES FOR A LIMITED TIME ONLY

Individual tickets only £75 per head. Any block booking of more than 8 tickets only £65 per head

### **BOOK HERE**

### **Awards Evening - The Live Band**

#### Soul Sauce will be playing at our Awards ceremony in May

Click the image below to view their YouTube video. We are looking to have either the six, seven or eight piece band...all depends on a sponsor stepping forward so we can go that extra mile on the dancefloor!



### **Sponsorship Opportunities**

### These are the last remaining sponsorship opportunities

#### Reception Drink sponsor: £1500

- Includes a 1/4 page advert in the programme given to all c300 guests (advert to be provided by business)
- Sponsor logo displayed on the BHBPA website.
- Sponsor logo displayed in evening programme.
- One free place to the awards evening. (Total ticket value = £90).
- The Drinks Reception is held in the large room/bar area above the Mayo Wynne Baxter Hall. This room has multimedia screens – where your logo and other content can be seen alongside BHBPA content – Your content to be discussed in partnership with BHBPA's content creation team.

### Entertainment sponsor: £900

- Includes a 1/4 page advert in the programme given to all c300-400 guests (to be provided by business)
- We have booked Soul Sauce for the dancing after the awards presentation...and more entertainment will soon be announced!
- Sponsor logo displayed on the BHBPA website Sponsor logo displayed in evening programme
- One free place to the awards evening (Total ticket value = £90)

### Table Flowers co-sponsor: £300

- Table flowers provided by co-sponsor **<u>Bella June Flowers</u>**.
- These will be on every table with branding opportunity (subject to review by BHBPA)
- Includes a 1/4 page advert in the programme given to all c300-400 guests (advert to be provided by business)
- Programme to be created and printed will be a quality booklet using fine materials, similar to that produced for the BHBPA Expo in Jan 2023.
- One programme to be placed at each seating place during the dinner.
- Sponsor logo displayed on the BHBPA website.
- Sponsor logo displayed in evening programme.
- One free place to the awards evening. (Total ticket value = £90).

### All flowers will be available at the end of the evening



At the end of the evening we will be putting the flowers up for sale. All proceeds will go towards St Peter & St James Hospice.



### 4-6 MAY 2024

Enter a Team of 3+ in the Burgess Hill 10K Team Challenge. Winning prize for the fastest team!

4 MAY | 10M East Grinstead Rugby Club 5 MAY | 10M Victoria Park, Haywards Heath 6 MAY | 10K The Burgess Hill Academy

DAILY... Mid Sussex Fun Run | All ages Mid Sussex Mile | Ages 7+

### **The Winning Workplace Award**

#### Introducing the sponsor of this year's Winning Workplace award







PVL takes immense pride in sponsoring the BHBIZ Award for a Winning Workplace. As a local business with a deeprooted connection in the local community, we also understand the importance of fostering positive work environments that prioritise employee well-being and satisfaction.

Sponsoring this award enables us to recognise and celebrate businesses within the Burgess Hill Business Park area that demonstrate excellence in creating supportive, inclusive and inspiring workplaces that strive for success.

We believe that a thriving workplace culture not only enhances employee morale and productivity, but also contributes to the overall success and growth of the business.

By supporting initiatives that promote employee happiness and engagement, we aim to encourage other businesses to prioritise the well-being of their workforce. At PVL, we firmly believe that investing in our people is key to building a strong, resilient, and high-performing community.

Through our sponsorship of the BHBIZ Award for a Winning Workplace, we hope to inspire positive change and contribute to the ongoing development of vibrant and dynamic work environments within our local area.

### **Scam Emails**

From time to time you will receive emails purporting to sell contacts.

Sometimes they are 'selling' BHBPA contacts.

They may come from different companies, they may be offering contacts from an event organiser, or another local business group. They all have the same formatting, using this yellow highlighting:

Hi Bhbpa,

I've sent you an email to see if you're interested in purchasing the Registrants / Attendees list / Member list.

- Burgess Hill Business Parks Association 2024 (England, UK)
- 1,000+ Contacts

If you're interested, just let me know so that I will send you further information and a pricing estimate.

Regards, Fallon – Business Executive

#### These emails are a low level online scam.

I'm sure you trust that we would never share BHBPA data with anyone!

We don't have 1000 contacts – first red flag. When you contact them about the offer, it gets escalated to another email contact in this outfit that tries to 'close' a deal, they usually ask for £150.

I have followed these up before, just to find out.

They work on the basis that eventually someone is going to take the bait. They typically target membership organisations such as ourselves. Similar emails have recently been reported to the members of Sussex Chamber, Haywards Heath Business Association, East Grinstead Business Association, and local Event/Expo organisers.

No doubt they do this on a national/international scale.

They may even have some poor data they have available, and they gather this by scraping email details from websites like ours, and the others I have mentioned, they all have member directories.

#### Please disregard these emails ALWAYS.

### **The Power of Networking**

# The joint event of BHBPA, EGBA, gdb and HHBA is this year hosted by Burgess Hill Business Parks Association

We would like to thank Porsche Centre Mid Sussex for hosting an event we expect will generate a huge turnout. We have put a limit on this of 150 guests.

We would also like to thank CAE for allowing us to use their adjacent car park for the evening.

This is strictly a **MEMBERS ONLY** event You will have to <u>book via eventbrite.</u> It is on our website...but use the eventbrite booking form please!



# **Joint Networking Event**

FREE Members only BHBPA, EGBA, gdb and HHBA The power of networking -sparking business creativity, innovation and efficiency!







PORSCHE

Join the ultimate 2024 Joint Networking Event where BHBPA, EGBA, gdb, and HHBA come together for an epic in-person gathering!



Wednesday, April 24th 6pm - 8pm

Porsche Centre Mid Sussex



Innovation Drive, Burgess Hill RH15 9TW

Book this event here

### **Special Members Offer**

#### **Brighton & Hove Business Show**

Mike Monk, a BHBPA member, is hosting two shows this year in Sussex:

- Brighton & Hove Business Show at the Amex Stadium on June 13
- Gatwick Business Show at the Felbridge Hotel and Spa on October 17

He has offered any member booking a stand at one or both of these events a free half-page advertisement worth £125 in the show guide.

If you are interested, contact Mike at <u>mike@brightonandhovebusinessshow.uk</u>

### **Brighton & Hove Business Show**

### Book your stand for Brighton - Thursday 13th June

Stand bookings for 2024 got off to a very fast start last year. We had a number of repeat bookings, along with some new ones.

If you would like to take advantage of the marketing, networking and lead generation benefits of having a stand, take a look at our floor plan now. It will help you choose the best possible spot for your business before we have limited stand availability.

This year's event boasts two lounges - both on the same floor, with the show's reception in the middle.

There are a range of stand options to ensure the show is inclusive and meets the

needs of businesses of all sizes.

#### To see the floor plan, click <u>here.</u>





## **Imaginative Charity Fundraising**

#### An amazing total from the team at The Oak Barn Restaurant



During Pie Week, running between 4th March to 9th March, we were raising money for St Peter & St James Hospice and we managed to raise an amazing £1451.66 for them!

This is something we are so pleased with, and we beat our previous fundraising total!

We donated a percentage of our special pies sold throughout the week, had tubs welcoming donations and hosted a 'pie in the face' event where pies were thrown at the Restaurant Manager Chris!



A giant cheque made out for £1451.66 for St Peter & St James Hospice



We've lovingly restored a 250 year old barn just 7 minutes off the A23 Hickstead turnoff, in beautiful West Sussex.

Cuckfield Rd, Burgess Hill RH15 8RE Phone: **01444 258222** Menu: **oakbarnrestaurant.co.uk** 

### **St Peter & St James Quiz Nights**

#### April & June dates coming up

We are looking for two more teams for the April quiz and four more teams for our June quiz. if you would like to book a table please contact either: <u>rstevens@stpjhospice.org</u> or jgouldsworthy@stpjhospice.org

Proceeds to support St Peter & St James Cash Hospice Prize! Thursday April 25th or June 27th 2024 from 6pm Join other local businesses for an evening of fun & friendly competition! TEAMS OF UP TO 6 @ £15 A PERSON **CURRY SUPPER INCLUDED** BRING YOUR OWN BOOZE RAFFLE To take part contact rstevens@stpjhospice.org or jgouldsworthy@stpjhospice.org 01444 470208 With thanks to our sponsors St. Peter & St James Hospice, North Common Road, Lewes BN8 4ED REGISTERED CHARITY NUMBER 1056114



St Peter & St James Hospice Hospice care in the heart of Sussex <u>Contact us</u> <u>Support us</u> 01444 471 598

### **Property & Planning Breakfast Seminar**

#### Brought to you by <u>DMH Stallard</u> - two events in Gatwick and Brighton

We are delighted to offer you the choice of two dates and two locations to join our expert Property and Planning teams for their ever popular updates as we bring you our next breakfast seminar to discuss all things Real Estate.

Book now to enjoy tea, coffee, bacon rolls and to network with colleagues and contacts in the field.



DATE: Thursday 18 April 2024 TIME: 8.10 - 10.00am LOCATION: DMH Stallard, Griffin House, Crawley, RH10 1DQ

DATE: Thursday 25 April 2024 TIME: 8.10 - 10.00am LOCATION: <u>Hotel du Vin, Brighton, BN1</u> 1AD

Book the April 18th event here

Book the April 25th event here

DISCLAIMER

This seminar is provided for information purposes only and does not constitute legal advice. Professional legal advice should be obtained before taking, or refraining from taking, any action as a result of the contents of this seminar.



If you have any queries or would like to book directly, please contact <u>Amber.James@dmhstallard.com</u>

### **Enter the BHBPA Business Awards**

Entries close after the Easter Break



Our **<u>BH Biz Star awards</u>** focus on the most important part of any business – your people.

#### Multiple entries in a single category

You can enter up to three different categories, but in each category you have the opportunity to make multiple entries. So if you have several 'Bright Stars' or 'Star Apprentices', tell us why they're exceptional.

Read about what we are looking for in each of the award descriptions on our website. Our judges are looking for evidenced submissions so make it apparent what has been achieved.

#### We look forward to hearing from you.

Once you're done, send the completed forms, together with any supporting evidence, testimonials and the like to: <u>richard.cox@bhbpa.co.uk</u>



Download an entry form today

Early Bird tickets - Buy here



### Dame Vera Lynn Children's Charity

#### An exclusive event at Lambeth Palace, London home of the Archbishop of Canterbury

#### Friday 3rd May 11.15 - 3.00pm

Entertainment, drinks reception, bespoke guided tours also available to view the gardens and historic library.

I do hope you will be able to join us. We are especially keen to build relationships with corporates and larger businesses for volunteering and fundraising opportunities.

Could anyone who would like to attend please contact me **before Monday 8 April** so I can add them to the guest list.



Tracey Shaw Head of Fundraising Tel: **01444 473274** Mobile: **07825 919363** <u>Tracey.Shaw@dvlcc.org.uk</u>



### 5 benefits of a First Step Web Assessment

#### Fraud and cyber threats continue to evolve

As fraud and cyber threats continue to evolve, it's crucial for businesses to stay ahead of the game and ensure the protection of their online presence. That's why we, at The South East Cyber Resilience Centre, provide a first step web assessment service, designed to help businesses like yours secure their website and mitigate potential risks.



Our web assessment service offers a comprehensive analysis of your website's security posture, identifying vulnerabilities and providing actionable insights to enhance your overall cyber resilience. By leveraging cutting-edge tools and industry best practices, we can help you proactively address potential weaknesses and fortify your digital defences.

#### Here are some key benefits of our first step web assessment service:

- 1. Identifying Vulnerabilities: Our thorough assessment will uncover any potential weaknesses or security gaps in your website, allowing you to address them before they can be exploited by criminals.
- 2. Mitigating Risks: By understanding the specific threats facing your website, you can take targeted measures to mitigate risks and enhance your overall cyber security posture.
- 3. Enhancing Compliance: Our assessment can help ensure that your website is safer, providing peace of mind and demonstrating your commitment to security.
- 4. Strengthening Customer Trust: By demonstrating a proactive approach to website security, you can enhance customer trust and confidence in your brand, ultimately safeguarding your reputation.
- 5. Empowering Informed Decisions: Armed with the insights from our assessment, you can make informed decisions about your cyber security strategy, and allocate resources effectively to address any identified vulnerabilities.

# Safeguard your business and secure your website by taking the first step and booking your FREE consultation call with our team.



### **Faster Business Growth**

#### Achieving Faster Business Growth in Your Business

Growth in business can mean many things...from profit, margins, scale, your team and more. How you grow is closely tied to your business direction, and your operations, systems and processes need to keep pace to support and enable that growth.

Growing and scaling a business is a leadership challenge in its own right and sadly many struggle to achieve it. That is why UK Growth Coach has joined forces with Growth by Design (SME specialist marketing agency), ExhilHRate HR Consulting (Amy Blick on HR) and Strategic Management Partners (Clive Bonny on intellectual property) to run an educational seminar to help business owners gain the advice, guidance and support they need to make to it happen!

Taking place on Friday 24th May, at Mid Sussex Golf Club, we'd like to invite BHBPA members to come along.

There are a limited number of complimentary spaces available for eligible businesses. Either get in touch with jo@growthcoach.co.uk

or book directly here: <u>https://events.growth-by-design.co.uk/gbd/events/business-</u> <u>booster/haywardsheath-events-tickets/faster-growth-event/</u>

#### Hear from experts on how you can grow your business!

- Access award-winning expert advice
- Learn from a range of business specialists
- Connect and network with like-minded, ambitious owners
- Improve your company's results and your life as a business owner!

*"The seminars provide me with enthusiasm and confidence to make changes and decisions within the company. Always leave very motivated!"* – Catherine Nuttal, Nutra Plumbing & Heating Engineers

Friday 24th May 8.30am – 1pm (lunch included) Mid Sussex Golf Club





Book your place for this event here

# 'Guiding Stars' Variety Show

#### **Burgess Hill Girl Guides looking for sponsors** To register your interest, please contact Helen Lewis, the event organiser: <u>3rdburgesshillbrownies@gmail.com</u> or **07867806169**

Thank you in advance for offering to help support our show, this will be an incredible opportunity for our girls and a great event for Burgess Hill to celebrate Girlguiding.



#### THE BURGESS HILL ACADEMY SUNDAY 7TH JULY 2024 3pm

We are putting on a variety show in the heart of our community, at The Burgess Hill Academy, to showcase the talent amongst the members in Girlguiding Burgess Hill division. This event will help promote self. confidence, raise self esteem, encourage our girls to try new things and create shared memories with their Girlguiding friends, as well as having a lot of fun! We have invited over 250 of our girls to participate - our Rainbows (4-7yrs), Brownies (7-10), Guides (10-14), Rangers (14-18yrs), Young Leaders (14-18) and our adult volunteers. Everyone will be involved, if not on stage but certainly behind the scenes. A show such as this has not been put on in our town for 20 years so it is starting to attract a lot of attention. We already have the Chief Guide and Deputy Chief Guide attending, alongside many local dignitaries, which is very exciting for us! This will gain a lot of press and social media coverage for our event.

The set-up costs involved, as you can imagine, are in excess of the funds held by us and so the committee is looking for sponsorship to help support the production. We need to pay for the hire of the facilities at school, hire sound equipment, hire music and pay for contractors to run the technology at the show. We need to raise a minimum of £5,000. Rather than ask just for a donation (which we would be happy to accept), we are pleased to offer a sponsorship package to those kind enough to support us.

Silver package - £250 - gets a quarter page ad in the programme

#### Gold package - £500 - gets 2 tickets, a half page ad and show badges

#### Platinum package - £1,000 - gets 4 tickets, a full-page ad, free hall hire\* and a mystery goody bag.

\*If you would like to know more about the free hall hire please contact us at 3rdburgesshillbrownies@gmail.com.

#### To register your interest, please contact Helen Lewis, the event organiser, at:-

3rdburgesshillbrownies@gmail.com or 07867806169

Thank you in advance for offering to help support our show, this will be an incredible opportunity for our girls and a great event for Burgess Hill to celebrate Girlguiding.

Girlguiding is the UK's largest youth organisation dedicated completely to girls. We have over 300,000 girls from 4 to 18 who come together to laugh, learn, explore and have adventures. We're over 70,000 volunteers, and 25,000 local groups having hun and exploring activities week in, week out. We help all girls know they can do anything. We're Girlgulding www.facebook.com/GirlguldingBurgessHill or www.girlgulding.org.uk



### **Masquerade Ball & Raffle**

#### In aid of St Catherine's Hospice

I am running to raise funds for St Catherine's Hospice in Pease Pottage. My husband and I have signed up to do a trek to Petra in November this year, and we have to raise £6,000 for the Hospice as part of this. We've arranged a number of fundraising events, and one we are hosting is a Masquerade Ball at Mannings Heath Estate on the 20th April. Details are below. We have received lots of support from local businesses donating raffle prizes, and we have some tickets still available.

A bit of history; we have already done a trek for the Hospice to the Sahara. We decided to step out of our comfort zone back in 2019 and signed up for the trek departing in March 2020 and committed to raising £4,020 as part of this. We eventually left for that trek in April 2022, after 3 cancellations and the trauma of having to make sure we had negative Covid tests to fly. When we finally made it, we spent 5 days in the company of a random group of strangers who are now great friends. We had the most amazing time, saw some incredible scenery and also ended up raising over £5k for St Catherine's Hospice. Fast forward 2 years, and we have signed up again, with many of the people who took part in the Sahara Trek.

Anna McCabe Sales & Marketing Manager - <u>Steve Wills Training</u>

Contact Anna on **07876 245341** or Tim on **07956 523703** or email petratrek2024@gmail.com for more details



20th April 2024

### Have a great night out at a Masquerade Ball and raffle, raising funds for St Catherine's Hospice!

Join us at Mannings Heath Estate for an evening of great food, good wine, fantastic raffle prizes, & a boogie to end the evening! Enjoy a glass on fizz on arrival, a 3 course meal and then see if you get lucky in the raffle. Tickets are £60 per person

Contact Anna on 07876 245341 or Tim on 07956 523703 or email petratrek2024@gmail.com for more details.

www.stch.org.uk

### **All Upcoming BHBPA Events**

| 24 April 2024 | Joint event with HHBA, EGBA & GDB   |
|---------------|---|
| 5.00 - 8.00pm | To be held at Porsche Centre Mid Sussex   |
|               | Huge joint event with 150+ expected - <u>book on eventbrite</u><br>FREE for all members |

| 24 May 2024     | The BH Biz Awards Evening                            |
|-----------------|--|
| 7.00pm - 1.00am | The AmEx Stadium - We expect between 300-400 guests  |
|                 | Dress to Impress. Early Bird tickets - BUY THEM HERE |

#### Please ALWAYS book our events on our website

Whether it's an online event, or a site tour at one of our members, or a networking event at a venue. We need to know how many are attending. Spaces can sometimes be limited and we are finding increased demand. So book early!

**Book all Events - CLICK HERE** 

### **Closing Remarks**

We are keen to hear your stories, awards won, apprenticeships completed, sustainability improvements, your involvement with local schools and all and everything going on in various business parks in and around the town.

Let's celebrate your successes and achievements!

Deadline for copy each week is Thursday noon.

Contact me directly - richard.cox@bhbpa.co.uk



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