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# Burgess Hill

BUSINESS PARKS ASSOCIATION

Weekly Newsletter - Every Friday Morning

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## Opening Remarks

### **Our Awards launch next week**

The last of the eleven BH Biz Star awards is revealed...the official launch will be at the CAE event next Wednesday, with application forms you will be able to download and full details on our website. You'll have just over two months to complete your submissions and the BIG gala evening will be held at the AmEx stadium, a Friday evening before a bank holiday weekend - set this date for your diary 24th May. Tickets go on sale next week.

WSSC are also holding an event in late February, which I'll be attending, showcasing everything that Adelphi (Haywards Heath) does in their goal to being a beacon of sustainable manufacturing. I know this business well, and they cover many aspects, from rainwater collection, renewable energy and much more. I'd recommend this to many of our members. Also further below, details on WSSC 'Green Apprenticeships'.

We have a report on some fine community work from among others, two of our members Bennett Christmas and Bluelite Graphics and there is a call out to help shape career paths at Downlands Community School.

One of our members is honoured with a site tour from the local council, while another is busy getting us to dunk our biscuits properly.

### **Commercial Property Overview**

This week we have a review of the site tours at the Panattoni Park earlier this week and we announce our next AGM will also be held there in March, one of the presentations will be of interest to anyone who currently owns, leases or is looking to relocate their factory, warehouse or offices, a highly respected expert will be giving an overview of commercial property of this nature across Sussex, with a focus on Mid Sussex.

The event at CAE has nearly sold out - we can only accommodate about 50 on the simulator demos. Our February event has also nearly sold. Bag the last places now. The BHBPA Quiz night in March is launched as well - **Book here:** [Events](#)

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## Panattoni Park Burgess Hill

### A report on the site tours held earlier this week

We had two separate groups of visitors to see more of the site, to see the spaces available and the level of fit-out of a completed unit. The whole site will be completed in April and BHBPA will be holding our AGM there in March (details on that event further below).



This was some way into the tour, in the largest unit, all of 146,400 sq ft. In the far distance, against the back wall, you can just make out two workmen walking between the cherry picker and a door. All the light comes from natural light from the roof, white steel pillars help to keep things bright. Insulated to the highest BREAM standards. Mark Jackson, BHBPA Chair, made the comment that it was really encouraging that 50% of the entire site will be dedicated to light industrial / manufacturing and will not be dominated by logistics operations.



We will be having our AGM in March either in this warehouse/factory space or in the office area above.



Apart from the larger units we viewed, there are a number of smaller units from 8,000 to 22,000 sq ft.

[Click here for the full Panattoni Park Burgess Hill Brochure](#)

## Steve Willis Training Centres

### Cutting-edge education and sustainable practices

On January 11th, members from Burgess Hill Town Council experienced an enlightening morning at Steve Willis Training Centres, delving into the heart of our commitment to cutting-edge education and sustainable practices. The event kicked off with an inspiring introduction by Steve Willis himself, shedding light on the remarkable journey and expansion of the training centres.

The highlight of the day was Adam Dodson, Technical Director of Gas, providing a comprehensive overview of renewable energy, with a special focus on heat pumps. The councillors actively engaged, posing insightful questions and participating in discussions about our proactive stance on achieving the UK's net-zero emissions goal. Adam stressed our dedication to evolving our training centres and courses to meet the rising demands spurred by new housing developments. Notably, he emphasised the integration of heat pumps in new builds, aligning with the government's directive for all housing constructed from 2025 to include this eco-friendly technology.







The site tour was an eye-opener, showcasing the organic growth of the business and the challenges it overcame. The EPA (End Point Assessment) centre stood out, representing an 80K investment to ensure an exceptional learning experience for apprentices. Recognition of Excellence from City & Guilds in 2022 underscored the high quality of our apprenticeship programmes.

Jake Gibbons, our Apprenticeship Manager and Strategic Lead, took the reins after a tea break, guiding the council through classrooms and training rooms dedicated to electrical training. Council members witnessed an engaging theory class and explored practical electrical workshops. Jake presented an array of apprenticeship programmes, including the Gas Operative and Installation and Maintenance Electrician courses, both spanning multiple years. A notable addition is the optional renewables course on Air Source Heat Pumps, offered free of charge starting in 2024 on completion of the Level 3 Gas Operative, Heating & renewables Engineer apprenticeship.

Our commitment extends beyond apprenticeships to engineers seeking to renew gas safe cards or enhance their skills in various fields. The evolving nature of Steve Willis Training Centres is evident in our plans to expand renewable energy training to encompass battery storage and solar panel technologies.

Steve Willis emphasised the vast opportunities provided by our training programmes, leaving a lasting impression on the council. These programmes play a pivotal role in the local community, supporting both aspiring apprentices and businesses seeking skilled and safety-conscious engineers. The visit solidified our dedication to excellence and sustainability, leaving the Burgess Hill Town Council with a deep appreciation for the impactful work undertaken at [Steve Willis Training Centres](#).

## A Tasty New Client

### Rose Media Group secures tasty new client Hill Biscuits

Award-winning Sussex PR agency will help drive manufacturer's growth plans

Rose Media Group has started 2024 with a sweet bang as it has been brought in by Hill Biscuits as its retained PR agency. As one of Europe's largest and oldest biscuit manufacturers, Hill is experiencing huge business growth and ongoing demand for its much-loved classic biscuits like custard creams and bourbons across the retail, wholesale and foodservice sectors.

The Sussex-based B2B PR specialist will be leading Hill's strategic communications plan and outreach to increase visibility of the brand and consistency around the messaging of their key products.

Commenting on the new client win, **Aneela Rose, MD of Rose Media Group** (RMG), said: *"We have a fantastic team who are all thrilled to be working with Hill. We will push the brand far and wide initially to raise their profile across trade and business press and to get in front of all the right people. What really excites us is their energy and passion for the company, their future aspirations and of course who doesn't love a custard cream!"*





Based in Ashton-under-Lyne, Hill Biscuits is an iconic local brand having been around since 1855.

RMG received an approach from **Hill Biscuits' CEO, Frank Bird**, with whom they had previously collaborated during his tenure at Kate's Cakes (acquired by baking giant CSM in 2007). Expressing immense satisfaction, Frank conveyed his excitement about partnering once again with Aneela. He enthusiastically stated, *"I'm delighted to be reuniting with Aneela! I have full confidence that her team will make a real impact and will help Hill Biscuits with its continued successes. This collaboration coincides with a step change in our business, and we totally trust Rose Media to spearhead our PR efforts in tandem with our dedicated in-house marketing team. Exciting times!"*

Set up by [Aneela Rose](#) in 2004, Rose Media works for clients across multiple sectors and in the last few years has won several business awards for its impressive success across traditional and digital PR campaigns. Other food clients include itsu, Bagelman, Lizzies Food Factory, Olivier's Restaurant, Kate's Cakes, Honest Eats and Southover Foods.



01444 241 341

[www.rosemediagroup.co.uk](http://www.rosemediagroup.co.uk)

[hello@rosemediagroup.co.uk](mailto:hello@rosemediagroup.co.uk)

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The advertisement for Extech Cloud features a central image of a person in a dark hoodie holding a laptop, viewed from the side. To the left of the image, the text reads "extech cloud" in a bold, sans-serif font, with "Microsoft Solutions Partner" in smaller text below it. Further down, it says "Your local Microsoft Solutions Partner". To the right of the image, the text reads "We'll show you how Microsoft can help you beat the cyber criminals." in a bold, sans-serif font. At the bottom left, it says "Call: 01444 443 200" and "www.extechcloud.com". At the bottom right, there are two circular logos: "CYBER ESSENTIALS CERTIFIED" and "CYBER ESSENTIALS CERTIFIED PLUS".

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## The Annual Quiz Night

This year in aid of [Kangaroos](#)

The Woolpack: Tuesday 12 March from 7.00pm onwards (Quiz starts at 8.00)

You must book your team places as soon as possible to avoid disappointment.

We start assembling at 7.00pm for nachos provided by Dee, Lance and their team at The Woolpack. The quiz itself begins at 8.00pm.

Here we see the team from Travail who were in good form last year.



### **Cost**

Includes a bowl of chilli or cheese nachos. £5.00 payable on the night.

### **Raffle**

There will also be a raffle on the night with a variety of nice bottles of wine. We hope you can also join in on that action on the night. Support the invaluable work of Kangaroos.

### **Individual players**

If you are on your own or there are only two or three of you, you can still join in. We will have at least one 4 or 6 person team we will create for the evening from single participants. I've already given that team a provision name: The Usual Suspects

### **Multiple teams from one company**

One company had two teams of six last year. Subject to availability we can accommodate these.

### **Maximum capacity**

6 teams of 4

2 teams of 5

9 teams of 6

Maximum number of teams = 17

The seats shown for a table are the maximum for that table and cannot be increased.

Team sizes cannot be bigger than the maximum number of seats for the table - 88 people is maximum quiz capacity. No exceptions.

### **Booking**

I will manage the teams so contact me directly about the size of your team and the team's name. I'll let you know the availability for the various table sizes.

Email to book your table / individual seats [richard.cox@bhbpa.co.uk](mailto:richard.cox@bhbpa.co.uk)

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## **BHBPA's Annual General Meeting**

**Join us at the Panattoni Park Burgess Hill  
20th March from 8.30 - 11.00am**

Come and join us, not only for an update on everything the association has done over the last 12 months but what we have in store for the rest of the year.

### Commercial Property Update

Find out about commercial property in Sussex. We have a respected expert in this field giving an overview of the Mid Sussex market: [Tim Hardwicke](#) from SHW.

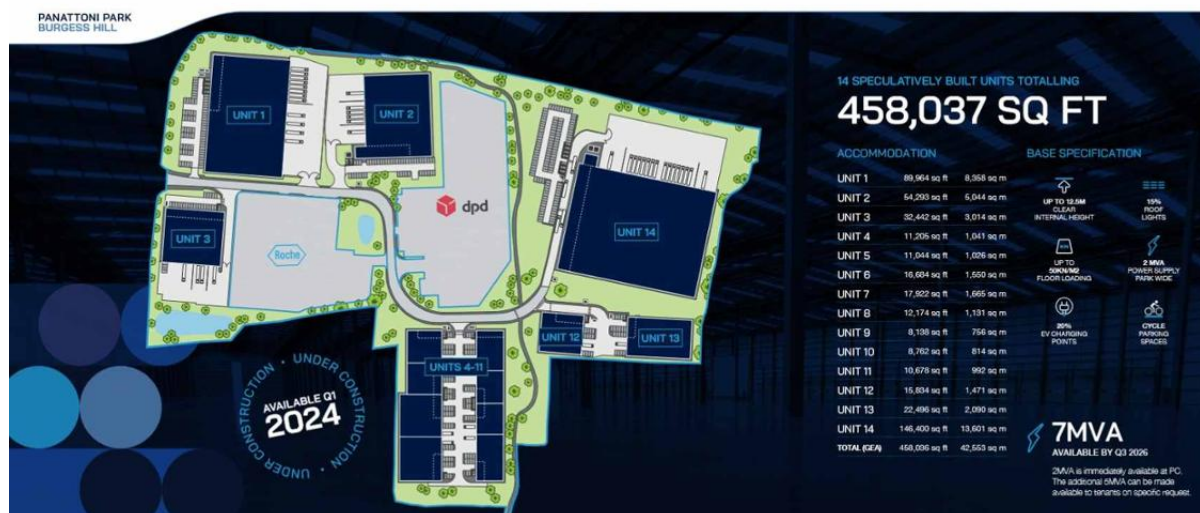


### You'll leave the event energised

We'll conclude with a well-being wrap-up session. Enhancing the morning's proceedings by alleviating stress, nurturing connections, and creating a positive, lasting impression on attendees.

Participation is encouraged in a welcoming manner, featuring hands-on demonstrations of quick, SIMPLE and fun relaxation techniques!

[S am Rehan](#) , a corporate trainer and wellness professional with 24 years' experience, is known as The Well-being Motivator. With a 30-year background in science, scientific research, corporate training, health, and management, she energises and expands health in employees and leaders using her signature SIMPLIFIED WELLNESS lunch and learns. A professional member of The International Stress Management Association, Sam worked as a scientist for six years and holds a BSc. She is the author of the health book: "Laugh More, Soar In Your Health, Career, and Relationships," available in audio and print.



Here is a plan of the site, we'll have more details of the event in upcoming newsletters. We expect to hold it in Unit 3. If that is leased before the date, we'll move to another Unit.

[Click here to book this event](#)



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## 800 Christmas Trees Collected

**Thank you to everyone who recycled their tree with us via JustHelping!**

A team of 22 volunteers joined us, from local gardeners to keen businesses and our own retail team, to collect around 800 real Christmas trees. Landscaping company idverde has also been hard at work chipping all the trees, to be used sustainably in local projects.

**Together, your donations totalled £14,000, paying for an entire day of care.**

A big thank you to the following for volunteering their time, vehicles and hard work;

Amazon

Aspen Tree Care

[Bennett Christmas Insurance Brokers](#)

[Bluelite Group](#)

Gardeners Haywards Heath

[Harvey Self Drive](#)

[idverde UK](#)

Inside Out Gardening

Jacksons of Sussex

James Wilson Tree Care

Martin Wood

SoilnSeed

St Peter & St James Hospice staff and volunteers



The team from BlueLite getting stuck in.



Richard Strange and the Bennett Christmas team with Wendy Agate.



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[www.stpjhospice.org](http://www.stpjhospice.org)

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## Careers Speed Dating

## Careers Speed Dating at Downlands School

Wednesday 24th January 8.30-11.00am

### What is Careers Speed Dating?

It is a fun, fast paced way for our students to be introduced to people from all walks of life, and to have their preconceptions about the world of work challenged!

Each volunteer is placed with a small group of students who have 3 minutes to try and guess what the volunteer does for a living. The catch is, they can only ask questions to which the answer is yes or no. After the 3 minutes are up, the volunteer then has another 3 minutes to talk to the students about their role, the routes you can take into it, and what skills and qualifications you need and so forth. At the end of this time, the volunteer moves to the next group of students and the process begins again.

Hot drinks and some tasty pastries are provided to keep the volunteers going!

If you are interested in taking part, please email Liz Hollingdale ASAP at

[careers@downlands.org](mailto:careers@downlands.org).

All you will need is to send a headshot in advance of the day so you can be registered onto our sign in system for ease of logging you in and off the premises and to not wear anything which would identify the company you come from or the role you play.

Other than that, just bring yourself and join us for a fun morning chatting with the work force of the future!

I hope to see you there,

Ms Liz Hollingdale

## URGENT Request for Two Careers Speakers

On the same day, but later in the afternoon, we are also looking for someone who is able to give a 10 min presentation on being a degree level apprentice, and someone else who could do the same about being an entrepreneur.

Both to also take place next Wednesday but in the afternoon, during the time frame of 1.45 - 3pm.

We had speakers lined up but they have had to cancel, so wondered if any BHBPA members has degree level apprentices currently or staff who went down that route? Or whom have created their own businesses?



Ms Liz Hollingdale  
Careers and Work Related Learning Coordinator  
Downlands Community School  
**01273 845892 x239**

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## BHBPA Networking event at More Radio

**Thursday - February 15th from 8.30 to 10.30am**

The offices of TotalSenseMedia. Buffet breakfast kindly provided by TotalSenseMedia  
**Unit 4, Regent Business Centre, Jubilee Rd, Burgess Hill RH15 9TL**



Informal networking before two presentations:

The first will be a brief history of the radio station and TotalSenseMedia.

The second will be a presentation from [Robert Carpenter](#) of Management Inspirations who will be explaining how you should prepare your business for sale. It is never too early to begin planning an exit strategy. Robert will provide some invaluable insight for any business owner.



There will also short tours of the radio station as it broadcasts its morning breakfast show.

**BOOK HERE**

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## BH Biz Stars 2024



Here's the big one!

All in all we'll have 11 awards up for grabs.

We'll be launching all of them at the CAE event next week, when you'll also be able to download the application form.  
**You will have two months to complete your submissions.**

## Best Business of the Year

### The top award for a company

There are many ways in which your application will be given consideration. A leader in sustainability, a magnet attracting the best people, treats employees well, generates a good company ethos, one which makes its workforce proud, generous to charity, good CSR contribution and makes a good profit ethically.

However old your business you will be considered, perhaps you started up but a few years ago and are now approaching a scale up stage. You're a successful, growing, innovative, creative company with exuberant, enthusiastic staff working well together.

# Burgess Hill

BUSINESS PARKS ASSOCIATION

**Awards Sponsorship enquiries**

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## Sustainable Manufacturing

### Business event: The road to sustainable manufacturing

Wed 28 Feb, 5.30pm - 8pm, The Adelphi Group of Companies, Haywards Heath



**LET'S GO! NET ZERO**  
West Sussex

**The road to sustainable manufacturing**

Inspiration, insight, and networking for manufacturing businesses in West Sussex.

**28 Feb 2024, 17:30 - 20:00, The Adelphi Group Of Companies, Mill Green Road, Haywards Heath**

Are you a manufacturing or advanced engineering business in West Sussex interested in reducing costs, using resources efficiently, driving down your carbon footprint, and saving money?

Join Let's Go! Net Zero at this free event at the Adelphi Group of Companies' manufacturing site in Haywards Heath. There'll be a site tour and a panel discussion featuring a line up of experienced West Sussex manufacturing businesses sharing how they're making sustainability work for their bottom line.

Book your place on EventBrite



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## Funding for Apprenticeships

West Sussex County Council has funding available for businesses in West Sussex for apprenticeship training. This will help boost the number of high-quality apprenticeships in West Sussex and is available for both your existing and new employees.

With several apprenticeship standards existing that have been designed by industry to boost green skills, green apprenticeships encourage more people to take up the opportunity to build an exciting career in green industries while meeting the skills needs of employers and creating a more sustainable economy.

### Examples of green apprenticeships are:

Low Carbon Heating Technician (level 3)

Installation Electrician and Maintenance Electrician (level 3)

Sustainability Business Specialist (level 7)

Corporate Responsibility and Sustainability Practitioner (level 4).

[Find out more](#)

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## All Upcoming BHBPA Events

**24 Jan 2024**

**8.30 - 11.00am**

### CAE Burgess Hill

Apprenticeships and simulator demonstrations

**FREE** for all members

**15 Feb 2024**

**8.30 - 10.30am**

### TotalSenseMedia

A Marketing Masterclass + How to prepare your business for sale

**FREE** for all members

**12 Mar 2024**

**7.00pm- 9.30am**

### The BHBPA Quiz Night

In aid of Kangaroos - Held at The Woolpack

**Tickets paid on the night £5** (includes chilly or cheese nachos)

**20 Mar 2024**

**8.30 - 11.00am**

### Our AGM

Held at Panattoni Park Burgess Hill

**FREE** for all members

**24 April 2024**

**5.00 - 8.00pm**

### Joint event with HHBA, EGBA & GDB

To be held at Porsche Centre Mid Sussex

Huge joint event with 150+ expected - booking details to be announced soon

**FREE** for all members

**24 May 2024**

**7.00pm - 1.00am**

### The BH Biz Awards Evening

The AmEx Stadium - We expect between 300-400 guests

Dress to Impress

Table booking details and pricing will be announced next week

### **Please ALWAYS book our events on our website**

Whether it's an online event, or a site tour at one of our members, or a networking event at a venue. We need to know how many are attending. Spaces can sometimes be limited and we are finding increased demand. So book early!

**Book all Events - [CLICK HERE](#)**

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## **Closing Remarks**

We are keen to hear your stories, awards won, apprenticeships completed, sustainability improvements, your involvement with local schools and all and everything going on in various business parks in and around the town.

Let's celebrate your successes and achievements!

**Deadline for copy each week is Thursday noon.**

Contact me directly - [richard.cox@bhbpa.co.uk](mailto:richard.cox@bhbpa.co.uk)



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