

Weekly Newsletter - Every Friday Morning

Opening Remarks

The first issue of 2024

Burgess Hill Academy need your help to give their Year 10 students careers guidance and the school's PTA has an event raising funds to enable various school activities. We also promote an open day for volunteers at Mid Sussex Voluntary Action.

One of our members has a series of events taking place helping you to grow your business in 2024. There's an offer of mortgage guidance for BHBPA members and their staff.

Handelsbanken has a breakfast seminar with their Chief Economist giving a presentation this month and we provide links to a range of government websites regarding all things HMRC, export controls and similar.

BHBPA Events

We will be providing further details soon on new upcoming events. For the moment we have dates for your diary, you'll find them at the end of this week's issue. Our annual Quiz night in March, our AGM also in March, a huge joint event with HHBA, EGBA & GDB in April and the date for the Gala dinner BH Biz Star Awards at the AmEx Stadium in May.

This week we tell you more about one of the most coveted of all the awards – Business Person of the Year.

Our event later this month at CAE will be the official launch of those awards. Over 50 delegates already booked, interesting presentations on various aspects of apprenticeships, other providers also on hand and demos available in simulators.

Next week we have site tours of the Panattoni Park Burgess Hill – why not come along, even if you are not currently considering new premises. Limited PPE is available but if you can, bring your own hi-vis jackets, hard hats and steel toe boots! Book events on our website: **Events**

Become part of the fastest growing business group in Sussex. **Join Here** This week two new members are introduced.

Keep the stories coming in richard.cox@bhbpa.co.uk or call 07393 728688



Calling all members!

The annual careers event at Burgess Hill Academy needs your help. For more information contact **I.dorgan@theburgesshillacademy.org.uk**

Calling all businesses!



Our Year 10 students are holding a Business
Networking Breakfast to help them prepare for work
experience in April. Could you support the next
generation of the workforce by attending a Business
Networking Breakfast with our Year 10 students.





This will be followed by two one hour sessions with our Year 10 students. Students will have been given a networking briefing and will be supplied with a list of attendees.

They will look to introduce themselves to you and find out about you and your business.

FRIDAY 8TH MARCH SESSION 1: 8.50AM TO 9.50AM SESSION 2: 9.50AM - 10.50AM



For more information: please email l.dorgan@theburgesshillacademy.org.uk



The PTA have organised a comedy night on Friday 2nd February in order to raise much needed funds for the school. Stephen Grant is going to MC the evening and we have three absolutely brilliant comedians joining him for our entertainment. Would it be possible to let our members know about the evening please? We really need to make this a huge success as I can't tell you how much we need the funds at school, the impact on our students is evident whenever we can pump money into enrichment activities for them. All that plus a fantastic night of fun, what more can you ask for?!

Find out more: pta-events.co.uk/tbha-act



Tickets £15 plus booking fee, only from https://www.pta-events.co.uk/tbha-act Doors open 7pm, show starts 8pm

Seating is unreserved

Adult content - over 16 years only

16 and 17 year olds must be accompanied by an adult

Academy Community Together - the PTFA for TBHA

New Members

Further below we introduce two new members:

Home Smart Energy Brainstorm

Home Smart Energy

Established in 2015, Home Smart Energy are based in Burgess Hill in the south of England. Over the last 8 years we have installed thousands of solar and battery systems across all of England and Wales.



Neil Mitchell, MD

During our creation (and as the UK acclimatised to the ever-changing solar market) many high skilled staff in the renewables industry were becoming available and with battery technology advancing we came together to show that residential solar PV no longer needed to rely on feed in tariffs to still be a worthwhile investment. Throughout our operation, Home Smart Energy has proved that a personalised solar package can offer outstanding protection against energy inflation, while reducing house hold bills substantially when managed properly.

With over 25 years' worth of experience in the solar industry throughout our organisation, we have dealt with every situation and are able to provide bespoke guidance to customers to ensure a seamless experience. We are frontrunners to explore the latest technical developments in our industry and pride ourselves in providing an array of options to suit homeowners and businesses, tailoring packages to the individual's needs.

Our credible experience shows in our partnership with Solar Together and the successful implementation of multiple large-scale council backed group purchase schemes. Having designed and installed over 5,000 bespoke renewable systems since 2021, Home Smart Energy can offer quality domestic and commercial solutions on any scale.

Home Smart Energy's focus for 2023-24 has been and continues to be community engagement and development. We are proud to grow relationships within the local community, engaging in sponsorship partnerships with local sports clubs and implementing renewable energy solutions for local businesses.



01444 708252 homesmartenergy.co. uk

info@homesmartenergy.co.uk Lynnem House, 1 Victoria Way, Burgess Hill, RH15 9NF

Burgess Hill Volunteer Fair 2024

Cyprus Hall, Cyprus Road, Burgess Hill, RH15 8DX Friday 2nd February 1pm until 3pm

Is 2024 the year to give back, feel good and support your local community to grow? Employee volunteering can benefit your business, your employees and the communities you work in.

Did you know volunteering not only benefits the many local causes who rely on their volunteers, but it is hugely worthwhile to employers who support their staff to give volunteer time? Research shows that volunteering increases feelings of enjoyment and wellbeing, allows people to make a real difference and gives them the opportunity to learn new skills.

During January and February Mid Sussex Voluntary Action are hosting three Volunteer Fairs across Mid Sussex. We have a range of local community groups and charities coming to the fairs to talk to members of the public about the hugely varied and interesting roles available to volunteers. From micro-volunteering, gardening, or befriending to using professional skills to help the running of these vital groups, there are many roles available that can fit around paid work and around each employee's needs.

The Burgess Hill volunteer fair presents a great opportunity for you and your staff to pop in at lunchtime, meet some of the local community groups and hear about their work and opportunities? MSVA's Volunteer and Community Development team will also be there to support local businesses who are interested in starting a conversation about volunteering.

The Burgess Hill Volunteer Fair is taking place on Friday 2nd February at Cyprus Hall just behind Church Road from 1pm until 3pm.

If you have questions or would like more information, please contact Nicola Brewerton, nicola.brewerton@msva.org.uk





Royal Voluntary Service The Coop

Angling Mental Health Initiative

We have a fantastic variety of volunteering opportunities in the area. Pop in for a chat and find out more!

Burgess Hill U3A



www.msva.org.uk 01444 258102



Spring Cleaning your Business

An events organised by UK Growth Coach - 2 dates

Friday 2nd February

8.30am - 1pm (lunch included)

Spring Cleaning your Business: Make the Changes Needed (Crawley)

Making change happen and stick, in your business is not easy! Hosted by BHBPA member, UK Growth Coach, this educational seminar will provide delegates with practical and realistic advice and guidance on how to make the changes they want in their business happen. Drawing on a wealth of industry and first-hand experience, you will not only hear from award-winning Sussex-based SME business coach, Tim Rylatt, but have the chance to learn about marketing, IT, accountancy and telecoms.

There are a limited number of complimentary spaces available for BHBPA members, so please get in touch with jo@growthcoach.co.uk to secure yours.

More details about the event can be found **here**

Friday 23rd February

8.30am - 1pm (lunch included)

Spring Cleaning your Business: Make the Changes Needed (Ditchling)





growthcoach.co.uk

01444 440500

connect @growthcoach.co.uk

Brainstorm

AI - Advice, Consultancy & Solutions

Good day everyone, I'm delighted to come on board BHBPA, I'm Vincent and I run Brainstorm.

For over thirty-five years I've been working where rubber-meets-road around tech and its impact. I started out using one of these chunketers co-ordinating 'new fangled' online help desks for various City institutions during the Big Bang.



I've remained clear-eyed but extremely passionate around the use of information ever since. Which is why I developed Brainstorm as a direct response to the unprecedented change and influence AI is having in the way we do business at all levels from strategy to customer service, manufacturing to marketing.

2023 was a good indicator of how wide and fast that

direction of travel is. Obviously, I'm wholly immersed in my subject.

Vincent Murphy, MD

Nevertheless, I noticed an increasingly common complaint from within the AI community being how difficult it's become to simply keep pace with the sheer amount of innovation, developments, and progress. To which I thought blimey, if this is how people on the inside are feeling how the hell is any one not steeped in AI supposed to feel?

So that's what **Brainstorm** is: a hub for everything AI, an independent repository for advice and information (always filtered for relevance and comprehension), an advisory service for guidance, a training provider for users at all levels of understanding, help with ethics, implementation, strategy, business impact, audits, work flow, analysis - the list is intentionally endless because AI is so impactful it's now classified as a GPT: General Purpose Technology (thus joining the ranks of fire, language and electricity) so we simply don't know the extent of how much of a difference it will have, as such it would be foolish for me to put a cap on what it is I can and cant offer.

I look forward to meeting you all at various networking events and I'm always happy to talk about any and every aspect of Al

Examples of the services I offer are available on the **Br ai nstorm** website and I'm always more than happy to discuss any and every aspect and impact of AI:

BRAINSTORM

07769 591591

murphy.vincent@gmail.com www.vincentmurph.co.uk x: @brainstormvince

<u>facebook</u> LinkedIn

Wellesley Wellness

Wellesley Wellness - Exclusive offer to the business park!



With the new year approaching, are you looking to offer additional benefits to your workforce?

Kayleigh, our Mortgage Adviser is offering free mortgage advice as part of a staff wellness incentive for business owners part of BHBPA.

She is offering to spend time in your workplace for insightful conversations.

If you are interested in arranging this to bolster your Wellness offering to your staff, please get in touch:

kayleigh.hannigan@sjpp.co.uk

Panattoni Park Burgess Hill - Site Tours

Organised by BHBPA

Two time slots available from 11.00am onwards Please book on either of the two we have on our **Events** page

Wednesday - January 17th from 11.00 - 11.45 or 12.00 - 12.45 Goddards Green, Hassocks BN6 9LG

You don't have to be actively seeking new premises, perhaps you'd just like to see the specifications of what you could expect from a new build facility, perhaps you know someone else that may be interested.

We will meet at Unit 3 for a tour of the site, including the warehouses and offices areas, together with amenities such as toilets and kitchen areas.

We'll also inspect other units on the site, so that you can see parking and loading yards. Some units are already completed while a few of the smaller units are at 90% completion.

We expect small groups of approximately 15 for each time slot. **Spaces left but hurry!**



BOOK HERE

Networking & Aircraft Simulators at CAE

Wednesday - January 24th 8.30-11.00am
Buffet breakfast kindly provided by CAE
CAE Burgess Hill, Innovation Drive, York Road

Non-motion simulator demonstrations will be available during the morning. A fascinating insight into the realm of the modern pilot.

A speaker from CAE will be discussing their Simulator Technician Apprenticeship Scheme. We will also have many local apprenticeship providers on hand to discuss course content. If you provide apprenticeships get in touch we will be offering tables for you to present materials.



One of our speakers: Mark Puttock-Brown Associate Dean of the Sussex Surrey Institute of Technology.

The University of Sussex is delighted to be a partner of the Sussex-Surrey Institute of Technology (IoT) and for the first time in the history of the University to offer degree apprenticeship programmes.



We are delivering three programmes from September 2024: Advanced Manufacturing Engineering (MSc), Data Science and AI (MSc) and a Finance and Technology (BSc). As Associate Dean of the IoT I will share with you our plans for these programmes, how you as the employer can get involved in apprenticeship delivery and the support we can offer to train the next generation of highly skilled apprentices.

A third presenter, David Hills from the Meeds Job Club will be explaining more about the assisted apprenticeship scheme for young people with disabilities.

In addition, we'll have representatives from all the major apprenticeship providers on hand to talk about their programmes.

With its focus on apprenticeships, anyone with a HR function will find this of use to understand what is available in 2024. It will be a popular event so book earler to avoid disappointment.

BOOK HERE

Networking event at More Radio

Thursday - February 15th from 8.30 to 10.30am

The offices of TotalSenseMedia. Buffet breakfast kindly provided by TotalSenseMedia Unit 4, Regent Business Centre, Jubilee Rd, Burgess Hill RH15 9TL

Informal networking before two presentations:

The first will be a masterclass in marketing – from Alan Moore, MD of Total Sense Media.

The second will be a presentation from **Robert Carpenter** of Management Inspirations who will be explaining how you should prepare your business for sale. It is never too early to begin planning an exit strategy. Robert will provide some invaluable insight for any business owner.

There will also short tours of the radio station as it broadcasts its morning breakfast show.



BOOK HERE

BH Biz Stars 2024



With only two more awards to unveil, this week we introduce one of the most coveted.

All in all we'll have 11 awards up for grabs.

Business Person of the Year

Perhaps this is a younger person, clearly 'going places'; is always on the ball, challenging management with new ideas perhaps, figuring stuff out for themselves without waiting to be told or asked; the sort of employee the business would do well to hold on to. Someone on a fast track to bigger things in your business.

Or perhaps the ultimate seasoned professional, he or she usually knows the best route to take for the business. They are someone younger staff look up to/go to for advice; they are a useful and obvious representative of the company, an ambassador for the business. This person is perhaps recognised as influential outside of the workplace, in the local business community or nationally within your sector.



Awards Sponsorship enquiries

richard.cox@bhbpa.co.uk 07393 728688

Tax & Finance - What to expect in 2024

With Covid, several Prime Ministers and Chancellors and the run up to a general election, changes to the tax system have been numerous and we can expect more in 2024.

What can we see on the horizon and how should you react?

See some thoughts here:

https://onthespottax.co.uk/blog/entry/2023/12/31/looking-forward-to-taxchanges-in-2024

In summary, be wary of being taken out of the tax return system, check the impact of 'simplifications' and don't overreact to speculation!

Whatever happens in tax, I do hope you have a fabulous 2024.









paula@onthespottax.co.uk onthespottax.co.uk 07717 854333 01444 882677

Investment Seminar

Handelsbanken Crawley are hosting an investment seminar with our branch and wealth and asset management teams which I think may be of interest to you. I thought that you may wish to invite some of the BHBPA members who enjoyed our last presentation by James. I am mnore than happy if you wish to forward this email to them.

The seminar will be presented by James Sproule, Handelsbanken UK Chief Economist, who will provide an update on the economy along with James Wallace, Client Director at Handelsbanken Wealth & Asset Management. They will also give an insight into the theme of inheritance tax planning.

The event is to be held at The Crowne Plaza, Langley Drive, Crawley, RH11 7SX on Tuesday 23rd January 2024 where breakfast and coffee will be served from 08:30.

Please either let Dayan or the team here at Crawley crawley@handelsbanken.co.uk know if you can make it.



Breakfast seminar

with Handelsbanken



Handelsbanken Crawley branch is delighted to invite you to an investment seminar with our branch and wealth and asset management teams.

The seminar will be presented by James Sproule, Handelsbanken UK Chief Economist, who will provide an update on the economy and James Wallace, Handelsbanken Wealth & Asset Management, Client Director. They will give an insight into the theme of inheritance tax planning. Breakfast and coffee will be served.

We hope that you will be able to join us.

Please let us know if you have any dietary requirements.



Tuesday, 23 January, 2024



8:30 am - Breakfast 9:00 am - Seminar starts



Venue:

Crowne Plaza. Langley Drive, Crawley, RH11 7SX



To: crawley@handelsbanken.co.uk

Handelsbanken

Wealth & Asset Management

handelsbanken.co.uk/crawley

wealthandasset.handelsbanken.co.uk

The value of investments and any income from them can fall and you may get back less than you invested

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Government Updates & Guides

HMRC tools and calculators

Find and use tools and calculators that will help you work out your tax.

duide to credit terms

UK Export Finance's policy on the credit terms related to the export contracts it is asked to support.

Pay tax on cryptoassets

How to pay any unpaid tax you have told HMRC about as a result of income or gains from cryptoassets.

Get a quote for UKEF export insurance

Use this tool to get an instant non-binding quote if you're an exporter and your buyer is in the private sector.

All Upcoming BHBPA Events

17 Jan 2024 Site Tour of Panattoni Park Burgess Hill
11.00 or 12.00 Please select one of the two time slots listed

45 minute tours
FREE for all members

24 Jan 2024 CAE Burgess Hill

8.30 - 11.00am Apprenticeships and simulator demonstrations

FREE for all members

15 Feb 2024 TotalSenseMedia

8.30 - 10.30am A Marketing Masterclass + How to prepare your business for sale

FREE for all members

12 Mar 2024 The BHBPA Quiz Night

7.00pm- 9.30am In aid of Kangaroos - Held at The Woolpack

Tickets paid on the night £5 (includes chilly or cheese nachos)

20 Mar 2024 Our AGM

8.30 - 11.00am Venue to be finalised soon

FREE for all members

Joint event with HHBA, EGBA & GDB

5.00 - 8.00pm To be held at Porsche Centre Mid Sussex

Huge joint event with 150+ expected - booking details to be

announced soon

FREE for all members

24 May 2024 The BH Biz Awards Evening

7.00pm - 1.00am The AmEx Stadium - We expect between 300-400 guests

Dress to Impress

Table booking details and pricing will be announced soon

Please ALWAYS book our events on our website

Whether it's an online event, or a site tour at one of our members, or a networking event at a venue. We need to know how many are attending. Spaces can sometimes be limited and we are finding increased demand. So book early!

Closing Remarks

We are keen to hear your stories, awards won, apprenticeships completed, sustainability improvements, your involvement with local schools and all and everything going on in various business parks in and around the town.

Let's celebrate your successes and achievements!

Deadline for copy each week is Thursday noon.

Contact me directly - richard.cox@bhbpa.co.uk







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