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Burgess Hill

BUSINESS PARKS ASSOCIATION

Weekly Newsletter - Every Friday Morning

Opening Remarks

The University of Brighton continues its **Help To Grow** management training programme for small business owners. There is an offer of flexible working space, this time in Burgess Hill.

Events

The Christmas social at The Woolpack on the 12th December promises to be a very popular evening of networking, with 50 so far coming along. There is still time to book your places. Some great mince pies and sausage rolls on offer, kindly provided by Dee & Lance and their team.

Our event at CAE in January will be worthwhile attending for any of your HR staff or people managers who want to know more about apprenticeship programmes, we expect many of the best known providers across Sussex will be on hand to explain more about they offer. On top of that, and this is the icing on the cake, there will be demonstrations for delegates in one of the 16 aircraft simulators on site, it'll be popular, book early to avoid disappointment:

The Burgess Hill Business Awards - BH Biz Stars will also be officially launched at that event. Book your places here: [Events](#)

This week's feature story

We have a sterling example of what we encourage more of our members to become involved with, engagement with local schools, with some useful insights for you to emulate.

In other news

Another new member is welcomed to our ranks.

Become part of the fastest growing business group in Sussex. [Join Here](#)

Keep the stories coming in richard.cox@bhbpa.co.uk or call **07393 728688**



BH Biz Stars 2024

We're teasing you with what will be launched in January 2024.



We'll have 11 awards up for grabs.

This week we introduce two of them

Winning Workplace

The Winning Workplace nomination is for a company that creates a great working environment for its staff. It probably retains staff for longer because it looks after them so well; there is a buzz of social activity and it's a place where people are happy and proud to work and are quick to say so. Staff are encouraged to support each other to get the job done; it's a company/business that accepts mistakes are part of human behaviour; it encourages ideas and welcomes constructive criticism. It's somewhere everyone is treated with respect.

Community Champion

The Community Champion is a company that recognises its corporate social responsibilities (CSR). That involvement in the community could take any number of forms. A company that offers materials to schools, or sponsors team kits for local rugby, football, or cricket teams. A company happy to give its time to support the community by, for example, allowing staff to spend a day at a hospice or other volunteer activities, or helping pack and deliver local Christmas Hampers. Perhaps you allow staff to take time out to fulfil their duties as a Trustee or Treasurer of a local charity.

Burgess Hill
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Awards Sponsorship enquiries

richard.cox@bhbp.co.uk
07393 728688

Developing Future Talent

Aneela Rose of Rose Media hosted a lesson at Burgess Hill Academy last week

The lesson subject was on logos and branding as part of their ICT lesson

They had touched on logos at the end of last term and wanted to take this further. Inviting an outside business person into the school would provide a real-life perspective on the subject. The school believes in the power of role models and working with the local business community.

Aneela Rose has been supporting BHA for 15 years and has been involved in speed networking with the pupils, hosting assemblies, Year 11 leaver presentation evenings and now more recently hosting an actual lesson!

This was Aneela's first-time teaching, and she was able to share her knowledge gleaned over the past 27 years in PR, Marketing and Branding to provide insight into the real world of business.

To engage the pupils, the lesson included a '**Guess the logo**' game where a logo was shown on screen and the class had to guess which brand this was for. It was brilliant and loved by everyone! The class came alive, they were noisy, happy, interested and fully interacting with Aneela.

"It was an utter joy and I absolutely love working with young people, it's the most fulfilling part of the work I do, to directly influence the lives of young people. Wow. I see it as a privilege."

The students guessed all of the logos with real **enthusiasm, interest and energy**, so much so that Aneela heard afterwards that they requested the lesson be continued!



The lesson also included:

- What makes a brand memorable?
- What's the difference between a logo and brand?
- Pupils asked to think up a new brand and then design their own logo
- They were given logo ideas such as a new nutty chocolate bar, a new electric vehicle brand and redesigning the Burgess Hill Academy logo
- Discuss and show their ideas to Aneela

Aneela's takeaways:

- Employer engagement with a local school benefits everyone through connecting people, school and technologies to meet common learning goals.
- A connected school community brings together students, teachers, leaders, parents, outsiders to form a collaborative environment
- Promotes shared learning
- Increases learning opportunities for students
- Provides a network of support
- Builds confidences
- You're not alone! Role models, inspiring the next generation of what is possible

Sussex Media Centre

Office space available! Join us at the Sussex Media Centre

Take your business to the next level at The Sussex Media Centre!

Are you a Sussex-based company looking for office space? Total Sense Media is pleased to announce we now have availability to share our excellent desk, conferencing and studio resources at our media centre in Burgess Hill.

Based in Victoria Business Park, our building is home to a range of creative, design and broadcasting services, including the home of More Radio and Sussex Living Magazine.

If you're a start-up working at home, or on the other hand, an existing company with oversized premises, sharing space with us could be the perfect next step for you - AND at an affordable rate for a range of needs.



Our facilities include a number of desks. These can be hired on a flexible or full-time basis.

There is an air-conditioned meeting/conference room and three fully digital studios, which can be used for any and all digital audio recording requirements!

If you're interested in joining us or would like to arrange a no obligation visit, please contact David Cunningham, our Group Operations Director, by emailing david.cunningham@totalsensemedia.co.uk or calling **01444 620441 / 07805 587437**



Plus, you can read full details in our online brochure on the TSM website by clicking below!

[Read our Brochure](#)

Biz Quiz

Proceeds in support of St Peter & St James Hospice



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New Members

- Mid Sussex Active

Mid Sussex Active

Mid Sussex Active (MSA) is a School Sport Partnership.

Through engagement with key partners such as local schools, community sport groups, national governing bodies and local businesses, the partnership exists to support schools with PE and Sport in a wide variety of ways.

We run a comprehensive calendar of competitions and festivals to encourage children to engage in sport and physical activity from an early age.

Our Professional Development programme is nationally recognised and develops teachers and school staff to deliver high quality physical activity and PE provision across the Mid Sussex Schools.



Holly Prescott

We also coordinate a workforce for local sport in school (sports leaders and volunteers) who assist to expand the sporting opportunities for all, in the community. We are a not for profit organisation and all of our programmes and projects are funded through sponsorship or applying for external funding bids.

In each academic year over 8,000 children actively participate in 50+ competitions & events and over 3,000 sports leaders are trained and deployed. We train 100+ school staff each year and work with over 40 other organisations and clubs to run targeted projects to encourage young people to be active.

Although our office is based in Burgess Hill, at St Paul's Catholic College, we work with 49 schools across the district from East Grinstead, Haywards Heath, Burgess Hill, Hassocks and all the small rural schools in between.

The partnership is made up of 3 core staff. Vicki coordinates our events, Caroline runs our CPD and curriculum support in schools. And myself, Holly Prescott, is the strategic lead and has overall responsibility for the management of the partnership.

I look forward to meeting you at an event in the near future and if you would like any further information about the partnership and what we do please do not hesitate to reach out.



Holly Prescott

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01444 873898

midsussexactive.org.uk

Help to Grow

Over 100 businesses supported

The Help to Grow: Management programme just reached this milestone and are working with 2 more cohorts to grow their businesses, due to graduate in December.

Explore the Programme



Get ready for the new year

At Lemonade Print, we're right here for your upcoming print projects...

Exhibition Season will soon be here..... we can help with display stands, roller banners, brochures, posters, leaflets, business cards, etc.

WIN NEW BUSINESS..... get your name and services out to as many people as possible! You'll need flyers, posters, pvc banners, etc.

Freshen up your office stationery..... what's your stock levels like of letterheads, presentation folders, compliment slips, notebooks, wall planners, diaries, etc.

With our local personal service, high quality design & print and fast turnaround, get in touch today to talk through your ideas.



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All Upcoming BHBPA Events

12 Dec 2023
16:30 onwards

BHBPA Christmas Social Networking
The Woolpack
FREE for all members

24 Jan 2024
8.30 - 11.00

CAE Burgess Hill
Apprenticeships and simulator demonstrations
FREE for all members

Please ALWAYS book our events on our website

Whether it's an online event, or a site tour at one of our members, or a networking event at a venue. We need to know how many are attending. Spaces can sometimes be limited and we are finding increased demand. So book early!

Book all Events - [CLICK HERE](#)

Closing Remarks

We are keen to hear your stories, awards won, apprenticeships completed, sustainability improvements, your involvement with local schools and all and everything going on in various business parks in and around the town.

Let's celebrate your successes and achievements!

Deadline for copy each week is Thursday noon.

Contact me directly - richard.cox@bhbpa.co.uk



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