

Burgess Hill

BUSINESS PARKS ASSOCIATION

Opening Remarks

This is our penultimate newsletter before the August summer break. I'll be off on annual leave from the end of next week and this newsletter starts up again in September. As do our events.

In this issue there is a report on our networking event from last week, everyone I spoke to thoroughly enjoyed themselves, an opportunity for members to get to know each other in the informal surroundings of a magnificent and storied garden in mid-summer.

We also present you with MSDC's Sustainable Economy Strategy, which has a portmanteau word I've not read before, but which makes perfect sense: createch.

We are also proud to announce the association has defined its goals and what it represents in a succinct 'Statement of Purpose'. Please read and reflect on that below. This will form the basis of our messaging everywhere. I'd like to thank our steering committee for all the word wrangling that brought it to fruition.

While I'm about it, we also welcome a new Steering Committee member: Esther Dawson from Ridgeview. One of the things we are reviewing at the moment is the signage we have on the estates. We are very aware of the damaged one opposite Wickes, which is now looking unsightly. We are questioning their functionality, especially considering the costs of replacements in our new branding colours. Meanwhile, the committee is launching at least two sub committees that will probably be held twice a year.

One will be discussing Equality, Diversity and Inclusivity (EDI), chaired by Dr Kul Verma, an expert consultant in this field. We already have several individuals who have agreed to join this. We are looking for interested individuals, perhaps working in people management, who can share experiences and advice.

The other sub-committee we are setting up is to keep up to date with the technology and solutions surrounding EV Charging, Again, we already have a few experts and facilities managers that are willing to share their experiences.

Please let me know if you would like to join these sessions on Teams, they'll typically last 60-90 mins and we expect to start the first ones in September/October. I'll be taking the minutes and we'll be sharing our findings with the rest of our membership.

In other news

One of our members has undergone a rebranding, as part of that launch there is a serious special offer - find out below. There is a reminder for local charities about deadlines for grants and support, I also repeat last week's announcement of new grants for growth provided by the Business Hothouse. You will need to move quickly to secure this type of government funding. The University of Chichester's Business School announces new courses this summer for those looking at a career change. Gatwick makes a final call out with its

consultation process to develop a second runway,

And finally...

Book your stand at Burgess Hill Means Business before the closing date Friday 29th July.

[BOOK HERE](#)

I almost forgot...

For all of those who worked through the hottest day we have ever experienced in the UK and did so without air conditioning, **WE SALUTE YOU!**

Keep your news stories coming in: richard.cox@bhbpa.co.uk



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Borde Hill networking meeting

Strolling around a beautiful garden one glorious early evening last week

We seemed to be the only people in the gardens, we visited many different corners, admiring spectacular borders and grand vistas.



Harry Baldwin, Head of Horticulture at



Borde Hill Garden and Parkland, began his tour in the azalea ring, pointing out one of the gardens' many rare trees (*Emmenopterys henryi*).

Described by the great Edwardian plant hunter EH Wilson as "one of the most strikingly beautiful trees of Chinese forests", the *Emmenopterys*, was introduced to the UK in 1907.



It is notoriously shy to flower in the West and has only flowered four times in this country on record to date. It's a sign of the times that this is getting more frequent.

However, thankfully for our event last week, we missed the extreme weather. There was a light breeze blowing and the temperature was pleasant.

Borde Hill holds the largest collection of 'champion' trees to be found in private collection in the British Isles. 'Champion' trees are the largest trees of their species growing in the UK.



As we passed through lush forest areas reminiscent of some tropical jungle we came across more formal areas, such as this Italianate garden, the water has a non toxic black vegetable dye added, to enhance the reflections. Towards one side stood giant ghost eucalyptus trees. As I remarked to Frank Egleton, from [MCL Telecom](#), they reminded me of my childhood in South Australia



I had many interesting and relaxed chats with members as we ambled along the byways of the gardens.

Warrick Francis, from [Newman Thomson Print Media](#), took this photo of me while we were discussing our upcoming Burgess Hill Means Business Expo in September.

At every turn a different scent would waft on the breeze.

Karen Manton-Cook, Executive Manager at [Borde Hill Garden](#) explained the many exciting developments expected with lottery funding. Visitor numbers have grown significantly, doubling in recent years. As



she explained, there's something going on almost every week, including many open air performances - see further in this newsletter about [Bark in The Park](#).

We ourselves were entertained with a short programme from [Sussex Harmonisers](#), a performance that transported everyone in the room with its musicality, syncopation and virtuosity. Extraordinary and highly recommended.

Sustainable Economy Strategy 2022-2025

The launch of 'Opportunity Mid Sussex' & MSDC's newly published Sustainable Economy Strategy



Mid Sussex's place in the South East Region makes it one of the most exciting and potentially rewarding investment locations in the United Kingdom today. Nestled in the rolling chalk hills of some of England's most outstanding natural landscapes, Mid Sussex is perfectly positioned on the doorstep of London's international gateway, Gatwick Airport, halfway between the UK capital and the seaside createch hub of Brighton.

Committed to sustainable growth, ensuring new homes, employment space and infrastructure are delivered in a way which meets our economic, social and environmental goals. Mid Sussex is balancing the delivery of 1,000 homes per year with 70 hectares of allocated employment land and infrastructure.

Opportunity Mid Sussex showcases the area's unique appeal and competitive advantages as a place to invest, live, work and thrive, with the people, places and potential you need to succeed.

The Sustainable Economy Strategy sets out Mid Sussex District Council's ambitions for sustainable economic growth, uniquely bringing together the Council's sustainability and economic development workstreams.

The Sustainable Economy Strategy seeks to strike a balance between important economic growth and social and environmental needs. The Strategy provides a clear framework for action focused under three themes of People, Place and Partnership.

As well as working to reduce its own carbon-emissions, the council is working with businesses to develop and promote



support available to help them on their own low carbon journey.

Click image to read the document

We will continue to further improve the district's digital infrastructure and increase biodiversity through land management and rewilding; and in partnership with West Sussex County Council significantly increase electric vehicle charging points and promote sustainable travel options.

Through the Social Value and Sustainability Charter the Council will seek to secure commitment from suppliers and contractors to support the aims of the Strategy and encourage procurement from local organisations.

Actions also include continuing to support and improve the area's high levels of employment and skills by delivering high value employment opportunities across the district including the development of the Science and Technology Park at Burgess Hill; promoting access to training to give people the opportunity to develop the skills they need and supporting entrepreneurs to start and grow businesses.

By working with partner organisations to deliver economic growth, combat climate change, maximise biodiversity, and promote and enable improvements to the health and wellbeing of residents, the Council has set out a strong roadmap for the future.

[Sustainable Economy Strategy and Action Plan 2022-2025](#)

BHBPA - our Statement of Purpose

After much discussion within our steering committee we have crafted a document that explains our goals and what we represent.

Burgess Hill
BUSINESS PARKS ASSOCIATION

- Collaborative
- Supportive
- Informative
- Enabling
- Consultative

BHBPA - our Statement of Purpose

We exist to champion our members' needs and interests and promote business in the Mid-Sussex area.

We welcome members from all industries and sectors, accommodating start-ups to SMEs to multi-nationals.

Using our very close liaison with the local town, district and county councils and our MP, we promote interests and lobby for support and improvement across a wide range of topics.

Among our members we promote collective focus to achieve common goals and share best practice. We aim for Burgess Hill and its business parks to become known as a centre of excellence for a sustainable future, with our members and their staff proud to be located in Burgess Hill. We are committed to embedding equality, diversity, and inclusion (EDI) considerations in all aspects of our work, including policy development and employment practices.

We are also community focussed. Many of the staff that work in our members' factories, warehouses and offices live locally; we help our members fulfil ESG (Environment and Social Governance) goals, giving back to that local community.

Above all, we enable our members to come together as a friendly and mutually supportive group of businesses, sharing many common goals and celebrating one another's achievements.

About BHBPA

Present members include manufacturing, services, public and charitable organisations, ranging from training and finance to technology and pharmaceutical. Many are long-established in the local community.

We are currently engaging with the significant expansion of the Burgess Hill area (both domestic and commercial), full fibre roll-out, road conditions and parking issues, together with EV charging initiatives. In our commitment to equality, diversity and inclusion we shall be setting EDI best practices for our members to adopt.

We are community-minded, primarily in our out-reach to schools and colleges with work placements and Science, Technology, Engineering and Maths (STEM) activities, providing relevant insights into our world of business.

We are a friendly group and this is reflected in our regular networking events. These gatherings attract a very wide range of members, all interested in developing and nurturing worthwhile business friendships and furthering the goals of the association.

Want to advertise in this weekly newsletter?

We are now planning the September 2022 - July 2023 cycle

We are offering banners for 3 month periods and for 2 month periods (June-July).

Banner costs = £60 per month.

Do not delay! We already have some blocks of three months already booked. You are not limited to one block. Subject to availability.

Contact richard.cox@bhbpa.co.uk or call (Tues/Wed/Thurs) on **07393 728688**



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Boxx Storage Burgess Hill

New management, new branding



Boxx Storage has replaced Ready Steady Store as managers of the storage centre in Victoria Way, Burgess Hill that is conveniently located between Travis Perkins and Howdens and is close to well-known retailers such as Wickes and Halfords in London Road.

The facility, which first opened in 2020, offers a wide selection of storage units ranging in size from 25 sq.ft to 200 sq.ft, all of which are clean and highly secure, with state-of-the-art security features including digital PIN code entry, round-the-clock CCTV monitoring and individually alarmed units all of which combine to ensure that customers' belongings, whether being stored for business or domestic purposes, stay as safe and protected as possible. In addition, the store has a friendly and professional team on hand to provide advice and assistance on the best solution to suit individual storage needs.

With Boxx Storage's Additional Services Packs, customers have the convenience of being able to access their storage after normal office reception hours which are 9am - 5.30pm Monday to Saturday. Also, for customers wishing to use units of 50 sq.ft or more, the Premium Pack includes a receipt and dispatch service.

For businesses, Boxx Storage provides storage solutions for a variety of purposes including document storage, stock keeping, warehouse storage and can tailor business storage solutions to suit individual needs.

For more information about current promotions being offered by Boxx Storage for businesses and staff who are members of Burgess Hill Business Parks Association please visit the [website](#) or call the store on **01444 711366**.

Use promocode BHBPA20 on our website for a 20% discount on your storage unit.



Contact Details

Phone number: **01444 711366**

Email: burgess-hill@boxx-storage.com

16 Victoria Way, Burgess Hill, RH15 9NF

Burgess Hill Means Business 2022

Our list of exhibitor bookings is growing daily, don't miss out!

This event embraces the community spirit of our organisation, it's a chance to catch up with other local businesses and business people you know and it's a great networking opportunity.

Do you just want a table with space for a pop up banner, or would you like to bring a larger back display? We need to know as soon as possible.

Closing date for booking a stand: July 29th

Stands cost £100 for members - we will invoice later...but **BOOK NOW**



Our Headline Sponsor - offering a discount for BHBPA members on their [YourWellnessHub](#) offering, which in itself offers, among many other benefits, a 25% discount on any gym membership
A great staff benefit

[Burgess Hill Means Business - BOOK YOUR STAND HERE](#)

Grant application dates coming up

A reminder that there are local grants available to all charities and not for profits in the local area.

The deadlines are approaching for both the Burgess Hill Town Council, Mid Sussex District Council and Sussex Community Foundation grants. As always I am here to support any applications you wish to make, but urge you to start early! If you would like any more information or linking to the grant providers please let me know.

[Grants for Community Groups - Burgess Hill Town Council](#) – Wednesday 31st Aug

[Corporate Grants - Mid Sussex District Council](#) – 1st September

[How to apply for Sussex Community Foundation grants \(sussexgiving.org.uk\)](#) – 9th September



[Nicola Brewerton](#)

Community Development Co-ordinator

Telephone **07780 744253**

Please note I work part time - Tuesdays, Wednesdays and Thursdays.

www.msva.org.uk

Career Development

Short courses launched for employees considering career change following Covid pandemic

- University of Chichester unveil executive courses providing qualifications in short time
- More than 40 per cent of British workforce considered career-change in aftermath of Covid pandemic, according to recent survey
- Certificates in wedding planning, event management, and becoming an effective leader fronted by University experts and industry professionals

PEOPLE considering a career change in the aftermath of the Covid-19 pandemic are being urged to sign up to short courses to boost their chances of getting a job.

The programmes, from the University of Chichester, are aimed at helping anyone upskill to new occupations or develop different skills, including event management, marketing, and leadership roles, alongside other areas. Significantly, no prior qualifications or experience is required to enrol onto the short courses, most of which can be completed in a week or month.

Co-creator of the programmes Dr Wendy Sealy, who specialises in event management at the University, said: "Changing career path doesn't have to be a big leap, and these short courses will help make the transition to a new job as simple as possible.

"They are also aimed at people keen on progressing in their occupations – perhaps learning new working habits following the pandemic, developing skills for their return to the office, or starting a business."

The impact of Covid caused more than 40 per cent of the British workforce to consider changing jobs, according to a recent survey by Microsoft on more than 160,000 employees.

The executive short courses from the University of Chichester are intended for people to get qualifications in short time. Students enrolled onto its events management programmes can get advanced certificates in wedding planning or health and safety. Its people management certificates, meanwhile, are aimed at upskilling employees to become effective managers and team-leaders, with further certificates in human resources and organisational change available.

The programmes are each tailored to the students' own needs and are also offered to organisations looking to develop teams of employees, said senior lecturer Paula Jenkins who specialises in HR at the University.

She added: "We want to empower people to take control of their careers through learning, professional development, and networking, which are essential skills for any stage of our working life. What makes these executive short courses different is that they are open to everyone from all backgrounds and no special entry requirements are needed."



For more information go to

www.chi.ac.uk/business-school/executive-short-courses.

Gatwick

Northern Runway Project Highway Improvements - Summer 2022 Consultation

You may already have responded to the Revised Highway Plans Consultation from Gatwick Airport. If not then there is still time as the consultation closes next week on 27/07/2022.



The plans show further improvements to the road network (you can see a video of these at <https://vimeo.com/719951513>) alongside other revisions around car parking, hotels, offices & public transport. You may like to share this along with the full details of the revised plans for the roads around the airport, which can be found at <https://www.gatwickairport.com/futureplans>.

The airport's proposal would see the Northern Runway brought into routine use, for departing aircraft, by repositioning its centreline further north by 12 metres – enabling dual runway operations with the Main Runway. The Northern Runway could be operational by summer 2029. The majority of the construction works associated with the airfield would be contained within the existing airport boundary and the cost of works - approximately £500m - will be privately financed. The proposals are also low impact, are in line with Government policy of making best use of existing runways and would generate approximately 18,400 additional jobs by 2038 and an additional expected £1.5bn annual GVA to the region. The project will also be delivered in a sustainable way which helps the airport to meet its goal of zero airport emissions.

Business Hothouse

Our Invest4 Grant Fund re-opens for the submission of applications at 9am on August 1st and you can [subject=Invest4%20Grant%20Fund%20application%20form%20request">request an application form](mailto:subject=Invest4%20Grant%20Fund%20application%20form%20request?request_an_application_form) from our Grant Fund Manager from **Monday July 18th**.



The fund will close to applications on October 3rd **at 9am**. All applications will be assessed on a first-come-first-served basis. The application process is straightforward, but please note that any application received which is judged to be sub-standard - i.e. all the required information has not been supplied on or with the application - is likely to be immediately declined. Please also note that applications received before 9am on August 1st or after 9am on October 3rd will be discarded.

All prospective applicants are advised to [book onto one of our free online workshop programmes](#), where the workshop leader will help to ensure that your application form is completed to the required standard for consideration by the Grant Fund Manager.

We're about to start delivering our free Leadership & Management and Human Resources Management intensive programmes. These are aimed at business owners and employees who want to develop more effective management skills and wish to understand how to perform the HR function in organisations that are without a dedicated internal HR resource. Places for these free programmes are being booked-up quickly but there are still a few spaces remaining:

		
How to Lead & Manage Teams Leatherhead 29th - 29th July	How to Lead More Effectively Charlwood 17th - 18th August	Key Business HR Strategies Dorking 5th - 6th September
BOOK HERE	BOOK HERE	BOOK HERE

Selected events run by our members

We also promote these on our website - on our [events page](#)

Do you want to promote your event? Just send me the details.

richard.cox@bhbp.co.uk



[The Jonathan Lea Network](#) brings you their annual Stoolball Tournament



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Bark in the Park

**Borde Hill Gardens
Sunday 21st August**

[CLICK HERE](#) to book early and receive a 15% early bird discount

This is a fantastic opportunity to socialise with other local companies and business people.

As well as Pimms and other drinks provided Go Grazezy are supplying epic food platters,

4th August 2022 - 5pm - 9pm
Great Walstead School
East Mascalls Lane
Haywards Heath RH16 2QL

We would be delighted if you can join us, please register your interest by emailing abi.hortin@jonathanlea.net or call **01444 708 640**

Please RSVP by 25th July 2022

Selected BHBPA Networking Events



[Burgess Hill Mean Business](#)

Join us for the return of our big expo.

Bookings are now building quickly - do not delay, secure your place today!

Mank thanks to HEADLINE SPONSORS
[YourWellnessHub](#)

Stands - £100
Entrance - FREE
The Kings Centre
Friday 16th September
10.30am-3.00pm

[Book Your Stand Here](#)
Booking closing July 29th

All Upcoming BHBPA Events

Would you like to give a presentation at one of our general networking events?

We are always interested to hear from you if you have a 10-15 minute presentation covering a pertinent business topic. To discuss this in more detail contact richard.cox@bhbpa.co.uk

Tuesday 13th September 10.30-11.30

2nd Tuesday of the month Zoom networking. We are trying out a new time, there will be small breakout rooms for part of the hour and we will be discussing 'Tips for Networking'.

Friday 16th September 10.30-3.00pm

Burgess Hill Means Business - The Kings Centre

Please ALWAYS book our events on our website.

Whether it's an online event, or a site tour at one of our members, or a networking event at a venue. We need to know how many are attending. Spaces can sometimes be limited and we are finding increased demand. So book early!

To Book Events - [CLICK HERE](#)



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Closing Remarks

We want to hear from you

We are keen to hear your stories, awards won, apprenticeships completed, sustainability improvements, your involvement with local schools and all and everything going on in the various business parks around the town.

Let's celebrate your successes and achievements!

Deadline for copy each week is Thursday 3.00pm

Contact me directly - richard.cox@bhbpa.co.uk

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