

Burgess Hill

BUSINESS PARKS ASSOCIATION

Opening Remarks

We have some examples now of what members are doing on our new Business Directory, you'll be surprised by the functionality this now has and its ease of use, both for viewers and yourselves. In addition, you can now book your places at the upcoming Burgess Hill Means Business exhibition in September.

This week we have a bit of a well-being theme. We launch a major new benefit for our SME members, with some serious discounts and benefits for their staff, this is brought to you by our member Incorpore. On a similar note our sports massage specialist is having an open day, read more about that below.

We'll keep reminding you to keep your staff on their toes with cyber resilience. It's shocking just how many companies get caught out, large and small. Keep vigilant with some tips from the Cyber Resilience Centre for the South East, which is supported by the Home Office and the Police.

I'm getting more and more in my in-tray from members about all manner of business events, clearly everyone is feeling relaxed now about meeting people face to face. This week we have a free event for HR professionals and another regarding supply chains in manufacturing and engineering.

In other news, there's an appeal for support for a local Ukraine charity...and we welcome another new member!

Keep your news stories coming in: richard.cox@bhbp.co.uk



extech cloud
Your local Cloud IT Company.

We'll show you how Microsoft can help you beat the **cyber criminals**.

Call 01444 443200 or visit:
www.extechcloud.com

Launching YourWellnessHub

Help improve the health and wellbeing of your employees by offering them discounts through YourWellnessHub!

I'm delighted to announce our brand-new partnership with local business, Incorpore, who are a leading employee wellbeing company offering discounts on a range of products and services designed to improve the health and wellbeing of employees all over the UK.

Incorpore offer a range of health and wellness schemes, including discounted gym memberships, discounted health assessments, online retail discounts and access to an NHS approved mental wellbeing app through their wellbeing portal; YourWellnessHub.

I'm excited to tell you about this partnership because as a member of the Burgess Hill Business Park Association, you can receive an exclusive discount of 20% off the annual YourWellnessHub admin fee when you offer YourWellnessHub to your workforce!

Encourage your employees to lead a fitter and healthier lifestyle with:



Discounted gym memberships

- Savings of up to 25% on gym memberships at a choice of over 3,400 locations across the UK.
- Discounts of up to 55% on digital fitness subscriptions.
- Access to multi-activity memberships with Move GB.



Discounted Health assessments

- Savings of up to 30% on health assessments at over 2,000 clinics across the UK.

Online retail discounts

- Huge discounts on hundreds of products and services to help your employees commit to a healthier and more active lifestyle, including fitness clothing and footwear, activity trackers, spa breaks, nutrition, home gym equipment, activity days out and much more!



Mental wellbeing app

- Access to Thrive, the only NHS approved mental wellbeing app for the prevention, early detection, and self-management of common mental health conditions. The Thrive app is available for support 24/7 and is full of features to help improve the overall mental wellbeing of your team.

With 1 in 2 employees now being less interested in office-based perks and more interested in physical and mental wellbeing benefits, there has never been a better time to invest in the health and wellbeing of your employees. By providing employees with a range of discounted

products and services that encourages them to lead an active and healthy lifestyle will not only improve the motivation, productivity and performance of your employees, but it will also show you care as an employer.



To find out more and to get your discounted quote, please contact the team at Incorporate on

hello@yourwellnesshub.co.uk

or [click here](#) to visit the website!

Cyber Resilience

8 questions for SME's that could improve your business's defence against a cyber-attack

Back in May 2021, Ireland's healthcare systems went offline because of a cyber-attack which resulted in 700 GB of medical data being stolen and 80% of the organisation's data being encrypted. This caused huge amounts of disruption. Medical procedures were cancelled, major systems went offline...a catastrophic event.



A 'lessons learned' report following this cyber-attack is now available, and you may ask yourself why this is important if you are not a business in the healthcare sector.

However, many of the lessons that need to be acted upon are ones that could affect any business from any sector.

In the Cyber Resilience Centre's latest blog, they share 8 questions that are designed to help you **not** make the same mistakes as the Irish healthcare service.

[Read more on Cyber Resilience - CLICK HERE](#)

Our new Business Directory

The new business directory is up and running

Check out some of the great new listings. On the main directory page there is a powerful search function with name or keyword. There is also a google map, if you click a marker on that map it will show the details and logo of that member.

The list itself is currently ordered by who has created the latest listing, that will change eventually and become alphabetical.

In that main list you see an overview from any given member, giving all their contact details, including social media handles and a brief summary of what they do. They will have selected one of several images they have uploaded as their 'logo image'.

When you click one of these listing you then go to the full listing information for that member. You'll see, in some instances, multiple images of products and a full description of the business. I'd recommend you keep the copy to about 300-400 words.

It's all easy and straightforward to create a listing and to edit it whenever you wish.

Once you have completed your listing it will first be reviewed before we publish it to the website. You'll be able to edit the listing whenever you like after that.

Improve your visibility

With hundreds of views per month to the BHBPA site, having a space on our member's directory may just land you that new client you've been looking for!

Access to our exclusive directory is included with your membership. It's your chance to tell our visitors about your business and let them know how they can get in touch with you, whilst also improving your company's own Search Engine Rankings.

[Submit your new listing here](#)

Don't hesitate to contact me if you have any queries. richard.cox@bhbpa.co.uk

Examples of great new listings on our directory

Here's a few to inspire you



Here is a great listing from Indigo Events

This listing shows lots of images of cakes savouries and cheese...what's not to like!

It also has some good clear copy to accompany the mouthwatering images.

Check them out here:

<https://www.bhbpa.co.uk/members-directory/indigo-events-catering-event-management/>



For those that know me, I love inspecting scientific stuff and seeing inside factories how things are made. This week I visited Baty International.

They have a great listing, lots of product images and detailed copy.

Check them out here:

<https://www.bhbpa.co.uk/members-directory/bowers-group-inc-baty-international/>

New event announced

- Topic: "Returning to the Office"
- Tuesday 14th June 2022, 09:30 – 11:30 at Mannings Heath Golf Club

It has been several years since we ran a face to face event as part of our Sussex HR Platform Personnel Group and we are pleased to announce that we are returning to live seminars with a breakfast meeting on "Returning to the Office" on Tuesday 14th June at Mannings Heath Golf Club, Mannings Heath, Horsham.

The Sussex HR Platform is open to all HR Professionals in the Sussex area and membership of the group and meetings are completely free of charge.

Returning to the Office

Navigating COVID-19 and its aftermath is one of the biggest business challenges of our time and as organisations are now looking ahead to life after the pandemic, they are choosing three options for returning to the workplace: call everyone back to the office, adopt a hybrid model, or provide more fully remote opportunities.

We will discuss:

- whether it's appropriate or necessary to bring all staff back to the workplace
- flexible or hybrid working arrangements
- reasonable adjustments and long covid
- keeping the workplace safe
- whether it is appropriate to have a "no jab no job" policy
- the lasting impact of the pandemic on working practices

During the session we will look in detail at the legal, practical and social consequences of returning staff to the office and the seminar will also be an opportunity for you to discuss and share your experiences of this topic with other delegates.



If you would like to attend the event please send me an email sarah@sherrardslaw.com and you will be added to our delegate list. All details on the venue and logistics will be sent to you via email nearer to the date. We look forward to welcoming you to the event on 14th June.

EASY TO CONFIGURE CRM
INTEGRATION
FREE INSTALLATION FOR BHBP
MEMEBERS

£13.50 PER
HANDSET
PER MONTH

MCL
TELECOM

The advertisement features a central image of a desktop computer monitor displaying a CRM interface, a mobile phone, and a VoIP handset. To the right, a large orange arrow points towards the text. A pink price tag graphic is positioned below the text. The MCL Telecom logo is in the bottom right corner.

Burgess Hill Means Business

It's back - the biggest business exhibition in Mid Sussex

This year we'll be welcoming our local MP Mims Davies who will officially launch the show



We are bringing back our long running biennial business show. The last one was four years ago in 2018. This year will be the 9th iteration.

Save the Date: Friday 16th September
The Kings Centre in Burgess Hill.

Devised to highlight the full extent of commercial activity in Burgess Hill and its surrounding areas, the exhibition has continued to grow year-on-year.



Burgess Hill Means Business has always been about celebrating the diversity and vibrancy of our local business community.

As with previous years, there will be plenty of opportunity to see the breadth and depth of products, services and expertises that we have on our doorstep.

Following feedback from our members, we'll have a simple layout allowing greater freedom of movement around the hall.

We expect strong demand for this, so book early to reserve your space.
As in previous years, you'll have access the afternoon before to set up. **Stands: £100.**

Book your stands early to avoid disappointment.
Entrance is free on presentation of a business card

Headline Sponsorship Package (one only)

As the Headline Sponsor your logo will appear in all marketing for the event, both before and after. Your banner will also be displayed on the main stage throughout the event and you will be thanked when we launch the event in the morning. We'll give you a prime spot in the hall.

If you have an exclusive offer for our members, that will be explained through all channels. That will be repeated on the day with additional announcements from the main stage. Your logo will appear as one of the main images on our website's events page. **Cost: £750**

Co-Sponsorship Package (between four to eight accepted)

As one of our co-sponsors you'll be given exposure here and in our newsletter both before and after the event.

Your logo would be one of four to eight co-sponsors as a smaller image on our website's events page. **Cost: £350**

To discuss these sponsorship packages contact me directly: richard.cox@bhbp.co.uk

Open Day for sports and deep tissue massage

Jeremy of [Sport Massage / Deep Tissue Massage in Sussex](#) and [Fluid Art](#) is having an Open Day for BHBPA members on Wednesday 22nd June

You will be able to see all his Fluid Artwork for sale on display in his Nordic Cabin at his home address in Norman Road, Burgess Hill RH159BX and also see where he offers his service of Sports Massage and other Therapies.



Jeremy has recently teamed up with Mid Sussex Osteopaths who operate out of the Dolphin Leisure Centre and is available on Mondays and alternate Saturdays for appointments there, as well as any other day from his Home Practice.

Jeremy can also visit your workplace, either by himself or with other therapists and offers Seated Acupressure Chair Massage treatments.

Jeremy has worked with a 'who's who' of companies in the past including Lego, Madame Tussauds....even massaging the bands Madness and Green Day at the O2.

More locally he has massaged the staff at Alexander Rose, VW Heritage, EAO and many local councils including Crawley BC and East Sussex CC together with various Brighton and Crawley based organisations.

After a quiet spell over the pandemic Jeremy is now getting asked back into more and more organisations for the Workplace Massage.

If you would like to pop in and meet Jeremy please drop him a message either by email or text to let him know you'll be popping in with an approximate time.

You can contact him on **07821 380476** or email him on haynesjeremy@hotmail.com



Here's a link to Jeremy's [Facebook](#) page, which includes reviews from his clients:

And here's a link to his artwork [Facebook](#) page

New member

Rubix VT

Telecoms. Simplified.

Rubix VT is a business telecoms provider on a mission to remove jargon, confusing acronyms and unneeded industry speak. We provide telecoms and internet – simple! We will talk to you about what you need – whether it is a few mobiles or a bespoke contact centre, and we'll do the rest.

It doesn't need to be complicated. When it comes to marketing, the telecoms industry is so stuck in its ways. It can't resist the endless acronyms: VOIP, FTTC, FTTP, SOGEA, ISDN. PBX, PSTN. The list goes on.

All we are concerned with is connecting businesses and helping them make the most of the amazing technology that is available.

Come and talk to us. Plain English guaranteed.

And while we are chatting, we can also help you find the best business energy tariff for your business. Our energy brokerage division has access to the most competitive deals on the market. Why pay more than you need to!



Just give Ian Trevett a call

07989 970804

or

020 3740 4923

ian.trevett@rubixvt.com

www.rubixvt.com

Ukrainian charity appeal hits the road

A group of Mid-Sussex businesses have pulled together to create a special car to fundraise for the Disaster Emergency Committee's (DEC) Ukraine Humanitarian Appeal.

Ford Dinnages of Haywards Heath, Akzo Nobel paint suppliers and the team at Lemonade Printers in Burgess Hill all donated their time to completely redecorate a Ford SMAX vehicle in the Ukrainian national colours over the past three weeks.

The car will now hit the streets of Sussex to raise money for the DEC, a collective of 15 different charities that are operational in Ukraine and surrounding countries, bringing relief to people caught up in the conflict and fleeing Ukraine.

The unusual campaign is the brainchild of Hurstpierpoint mother of three, Sarah Roberts and her husband, Martin.

"We were so impressed by all the fundraising efforts of people up and down the country for Ukraine," says Sarah. "My husband jokingly suggested I should paint my car in the Ukrainian colours to show our support, and I took him seriously!

"We cold called local businesses and those who answered kindly donated their time to what at first seemed like it was just a crazy idea. Now it's a reality, we're going to hit the road to raise cash to help in the crisis. We really hope people will come along, see the car, and show their support."

To volunteer and join the mobile fundraising team, contact Sarah at sarahrobe@gmail.com.



A Manufacturing, Engineering & Technology Event

Co-sponsored by MHA Carpenter Box

How to use technology to improve your existing supply chain - METALL event

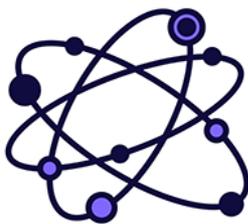
About the speakers:

- Tim Lawrence is the Director of Digital Supply Chains at [Digital Catapult](#), leading the *Digital Supply Chain and the Made Smarter* Innovation Hub.
- Kevin Bergin is the Managing Director UK, Ireland & North America, at Aspen Pumps Group, he will talk about his experience in dealing with supply chain issues.

Strengthening supply chains is a top priority for nearly two thirds of manufacturing businesses, according to a recent survey by Digital Catapult. With the massive effects of Covid, Brexit and labour shortages impacting supply chains globally, it's more important than ever to ensure your supply chains are fit for purpose.

When: 8.00-10am, Thursday 16th June

Where: South Lodge Hotel, Horsham



METALL

The Manufacturing
Engineering and
Technology Alliance

Topics covered:

- Risk and resilience
 - Post-Brexit landscape
 - Sustainability
 - Waste, returns and reuse of materials
 - Managing supply and demand effectively
-

Selected BHBPA Networking Events



Edwards Vacuum will be hosting our June event. Numbers will be restricted to 60, so book early to avoid disappointment

FREE - members only
Wednesday 29th June
8.30-11.00am



Summer networking at Borde Hill Gardens. Usually it costs £7.50 to enter the gardens. We have secured FREE tickets, a guided tour with one of the gardeners and tea and cake!

FREE - members only
Thursday 14th July
4.30-6.30



Join us for the return of our big expo

Stands - £100
Entrance - FREE
Friday 16th September
10.30am-3.00pm

All Upcoming BHBPA Events

Would you like to give a presentation at one of our general networking events?

We are always interested to hear from you if you have a 10-15 minute presentation covering a pertinent business topic. To discuss this in more detail contact richard.cox@bhbpa.co.uk

Tuesday 10th May 4.00 to 5.00pm
2nd Tuesday ZOOM networking (May)

Wednesday 18th May 4.30 to 6.30pm
Networking and drinks at Wellesley Wealth Advisory

Tuesday 14th June 4.00 to 5.00pm
2nd Tuesday ZOOM networking (June)

Wednesday 29th June 8.30 to 11.00am
Site tour and networking at Edwards Global Technology Centre

Tuesday 12th July 4.00 to 5.00pm
2nd Tuesday ZOOM networking (July)

Thursday 14th July 4.30-6.30pm
Borde Hill Gardens - Tour and networking

Friday 16th September 10.30-3.00pm

Burgess Hill Means Business - The Kings Centre

Please ALWAYS book our events on our website.

Whether it's an online event, or a site tour at one of our members, or a networking event at a venue. We need to know how many are attending. Spaces can sometimes be limited and we are finding increased demand. So book early!

[To Book Events - CLICK HERE](#)



The banner features a stylized graphic of a globe with a green spiral path winding through it. The text 'Carbon Neutrality' is prominently displayed in blue. Below it, a blue box contains the text 'IT'S A LONG JOURNEY' and 'DON'T SET OFF ON THE WRONG FOOT'. A link 'CLICK TO FIND OUT MORE' is provided. On the right, the 'auditel' logo is shown with the tagline 'THE COST, PROCUREMENT & CARBON SOLUTIONS COMPANY'. Contact information 'Call: 01825 791128' and 'ian.hopping@auditel.co.uk' is also included.

Closing Remarks

We want to hear from you

We are keen to hear your stories, awards won, apprenticeships completed, sustainability improvements, your involvement with local schools and all and everything going on in the various business parks around the town.

Let's celebrate your successes and achievements!

Deadline for copy each week is Thursday 3.00pm

Contact me directly - richard.cox@bhbpa.co.uk

*BHBPA Ltd. c/o Lea Graham Associates
Hillcrest House
84 Valebridge Road
Burgess Hill
RH15 0RP*

[Click this link to unsubscribe](#)

{~id=B101041137zzzz642b60c77c5541b635daf1c7792aa648a68357d4055c1be5d9ad1486348f089556&languageCode=en_GB.UTF-8~}