

# Burgess Hill

## BUSINESS PARKS ASSOCIATION

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### Opening Remarks

#### **Digital Mid Sussex - Connecting our Community**

The much anticipated roll out of the full fibre network is nearly upon us. The very last tweaks to the online portal are being made and this will provide great functionality to enable you to understand how you can obtain fast reliable connections. It's been an ambitious and innovative project, delivered by MSDC. Comparable network delivery on this scale has only been done in a few selected urban areas in the UK up to now. This will put Mid Sussex, and Burgess Hill in particular, at the forefront with highly adaptable, high-end digital connectivity. This will be a significant driver for innovation.

When it does go live, which is imminent, we want to encourage strong aggregate demand, this will bring down unit costs for all subscribers. In this week's issue we give a little teaser of what is in store.

#### **Phased launch of our website's new Business Directory**

The first phase of our launch is a call-out for you to submit a new listing. Complete all the details you wish to show. It will not be going 'LIVE' immediately. Once we have seen a reasonable number of new listings created we'll go to the final phase - replacing the current directory with the new one. Read all about this further below.

#### **Member to Member offers**

We'd like our members to consider creating a special offer for other members. That could be a free audit or an initial consultation you'd otherwise charge for. Perhaps a special discount on your services. We will be creating a dedicated page for these Member to Member offers on our website.

#### **Working more closely with universities**

There's a reason we have recruited universities to our association, the University of Brighton is helping our members with innovation and, through its [Green Growth Platform](#), helping to drive improved sustainability.

This week we hear from the University of Chichester, it's an institution which has pivoted very successfully towards engineering and technology, of interest to all manner of our members, large and small. They will also be giving a short presentation at our event next week at HPC.

#### **In other news**

Amanda Anstee talks about her first five years as a business owner, Burgess Hill Town Council invites your views on improved accessibility for the disabled, Sussex Chamber shares the findings of the Local Skills Improvement Plan, while Darth Vader and some Stormtroopers announce a landing in Ardingly early next month.

Keep your news stories coming in: [richard.cox@bhbp.co.uk](mailto:richard.cox@bhbp.co.uk)

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## University Student Placements

The University opens its doors to employers for internships and student placements.



Sussex employers are being urged to make use of the highly-skilled student workforce available at the University of Chichester. The University has more than 7,000 students, undertaking a range of academic, professional and higher-level courses, which can help your business needs from work placements to graduate internships; or filling full-time, part-time and seasonal vacancies.

We provide our students with life-enhancing experiences which empowers them with skills, experience and the professional mind-set to prepare them for their working lives. By employing our students or graduates in an appropriate short-term or permanent role, your business will gain:

- Increased short-term resources for a specific project or busy period
- Motivated students with specialist knowledge and forward-looking ideas
- A means of identifying potential employees for future employment
- A fresh perspective on a project or challenge
- An opportunity to develop closer links with the University

In addition, the University is one of the leading degree apprentice providers on the south coast – and currently provides over 300 apprentices for employers across the region.

*"At the Chartered Management Institute, we really value our partnership with the University of Chichester, working together to upskill our workforce for the new challenges and opportunities we are facing in the digital era."*

Matt Brian, Relationship Manager at the Chartered Management Institute (CMI)

We also run a variety of events on campus which allow you to meet our students and raise your profile on campus. These include Employ-ME events, employer presentations, practice assessment centres/interview sessions, and support with careers education within the curriculum.

Our Careers and Employability team can help you find the right person; from student work placements to graduate roles, internships, full-time, part-time and seasonal vacancies. Or for short-term projects to fulfil.

We also have our own careers and jobs portal called JobTeaser for students and graduates to access information on companies and advertised job vacancies, as well as employability events.

For more information: email [careers@chi.ac.uk](mailto:careers@chi.ac.uk) or to register: [careers.chi.ac.uk](https://careers.chi.ac.uk).

### Get in touch

Contact Federica Bocciarelli, Careers & Employability Manager  
[f.bocciarelli@chi.ac.uk](mailto:f.bocciarelli@chi.ac.uk) or [careers@chi.ac.uk](mailto:careers@chi.ac.uk); or telephone **01243 816035**

Deborah Tyne, Careers and Placement Coordinator  
[d.tyne@chi.ac.uk](mailto:d.tyne@chi.ac.uk) or telephone **01243 816352**

For information on apprenticeships: [apprenticeships@chi.ac.uk](mailto:apprenticeships@chi.ac.uk)



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## Our new Business Directory

### Why we are changing the current directory

Our current business directory takes you off of the website itself, never ideal for any casual viewer and a clunky web experience. The search function is poor and the entire list is not visible unless you discover the tiny search button in the page header, which then takes you to the full list. There are several other issues with the presentation, including the category search function, that we are not happy with. This is why we have decided to replace it. We've taken our cue from our sister organisations HHBA and EBGA and we now use the same software as them.

### Why we are doing this in two phases

We don't want to launch the new directory and wait while members get around to creating a new listing on it. For the first phase we ask you to create a new listing. The website team will see this as a 'pending new listing'. You can go back to this and edit as much as you like, even while it is in this pending stage.

Once we see enough 'pending new listings' we will replace the old directory with the new one on our website. It is at this point you will be able to view how your listing looks and get a feel for the functionality of the directory in general. You'll always be able to edit your listing whenever you want.

For those members who have never had a directory listing - you just follow the link we give below.

You'll be able to submit all contact details, include social media links and your logo. Provide a brief overview of what you do. You can also submit multiple images and videos if you wish. You'll be able to select categories that will drive search functions, if you can't find a suitable category you can create one. You can assign multiple categories to your listing (but use some restraint with this).

<https://www.bhbpa.co.uk/submit-listing/>

Below you can see screenshots of some test listings we have done. A tip - whenever possible use your logo as the main image.



#### WES TESTING

Facebook: [Follow us on Facebook](#)

Just testing the summary field. Just testing the summary field. Just testing the summary field. Just testing the summary field.

Address: RH15 9NF

Aerospace services|Engineering Automotive Automotive|Car servicing

Phone: 01273 834434

Website: [view our site](#)

Email: [wes@preview.co.uk](mailto:wes@preview.co.uk)



#### PVL UK LTD

Facebook: <https://www.facebook.com/PVLUK>

Twitter: <https://twitter.com/pvluk>

LinkedIn: <https://www.linkedin.com/company/2762417>

Instagram: <https://www.instagram.com/pvluk/>

PVL manufacture high visibility livery that saves lives on the roads around the world. We are a growing, multi award-winning business that design, manufacture and supply reflective safety marking kits and corporate branding for fleet vehicles.

Address: 24 Victoria Way, Burgess Hill, United Kingdom RH15 9NF

Vehicle Livery

Phone: 01444 258980

Website: [view our site](#)

Email: [sales@pvluk.com](mailto:sales@pvluk.com)

### Create your new listing now!

Once we have enough new pending listings we'll go live. We're doing this in a phased approach so we have an impactful directory from the get-go. We'll also be reaching out in other ways, on the phone and with direct emails to make sure the final phase happens very quickly.

We will be showcasing great directory examples in this newsletter over the next few months, so that is another incentive for you to get listing!

Don't hesitate to contact me if you have any queries. [richard.cox@bhbpa.co.uk](mailto:richard.cox@bhbpa.co.uk)

[Create your new listing for our Business Directory - CLICK HERE](#)

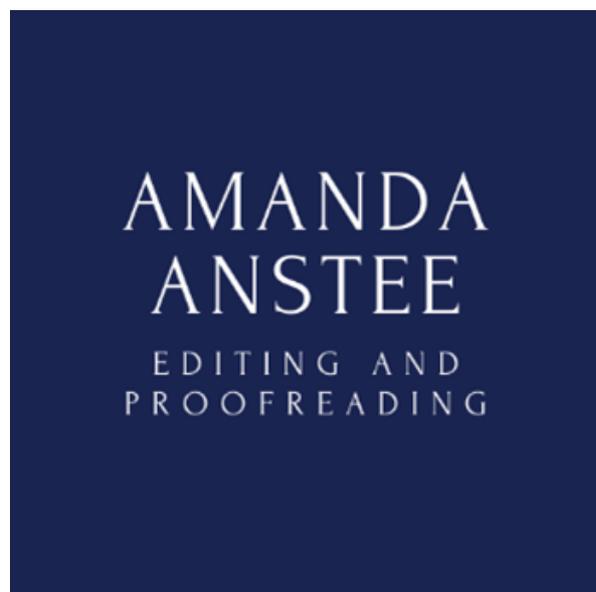
## Five years in business!

An anniversary - Amanda Anstee Editing and Proofreading is celebrating five years in business!

The practice has built up a steady client base of global publishers in that time, specialising in law and social science academic texts, as well as helping individuals and businesses with a variety of written products. Projects have ranged from checking monthly client reports for a dyslexic self-employed case manager, to editing the website of a Jordanian law firm, to proofreading a report on how to reduce London's food footprint, launched at COP26.

Key moments have included achieving the highest level of membership with the Chartered Institute of Editing and Proofreading (meeting stringent standards of training, experience, and customer satisfaction) and gaining accreditation from the Good Business Charter. This year started with success in public tender exercises to provide copyediting and proofreading services to a national charity and an international NGO.

Amanda Anstee said: *"I am delighted to have reached this 5-year milestone. I took a leap of faith into freelance work after a steady career in the civil service, and I have not looked back. I am still enjoying the challenges of running a small business, the thrill of taking on new clients, and the flexibility that freelancing provides, not to mention the satisfaction of knowing that a text is better for my involvement – be it a substantial legal tome or a short blog piece."*



If you would like help making sure your written output is clear and accurate, or would like advice on creating a style guide or implementing editing efficiencies, you can get in touch via [www.anstee-editing.com](http://www.anstee-editing.com).

As a celebratory bonus, Amanda Anstee Editing and Proofreading is offering a 10% discount to all fellow BHBPA members.

Contact  
[Amanda.Anstee@outlook.com](mailto:Amanda.Anstee@outlook.com)  
**01444 248029**

[anstee-editing.com/](http://anstee-editing.com/)

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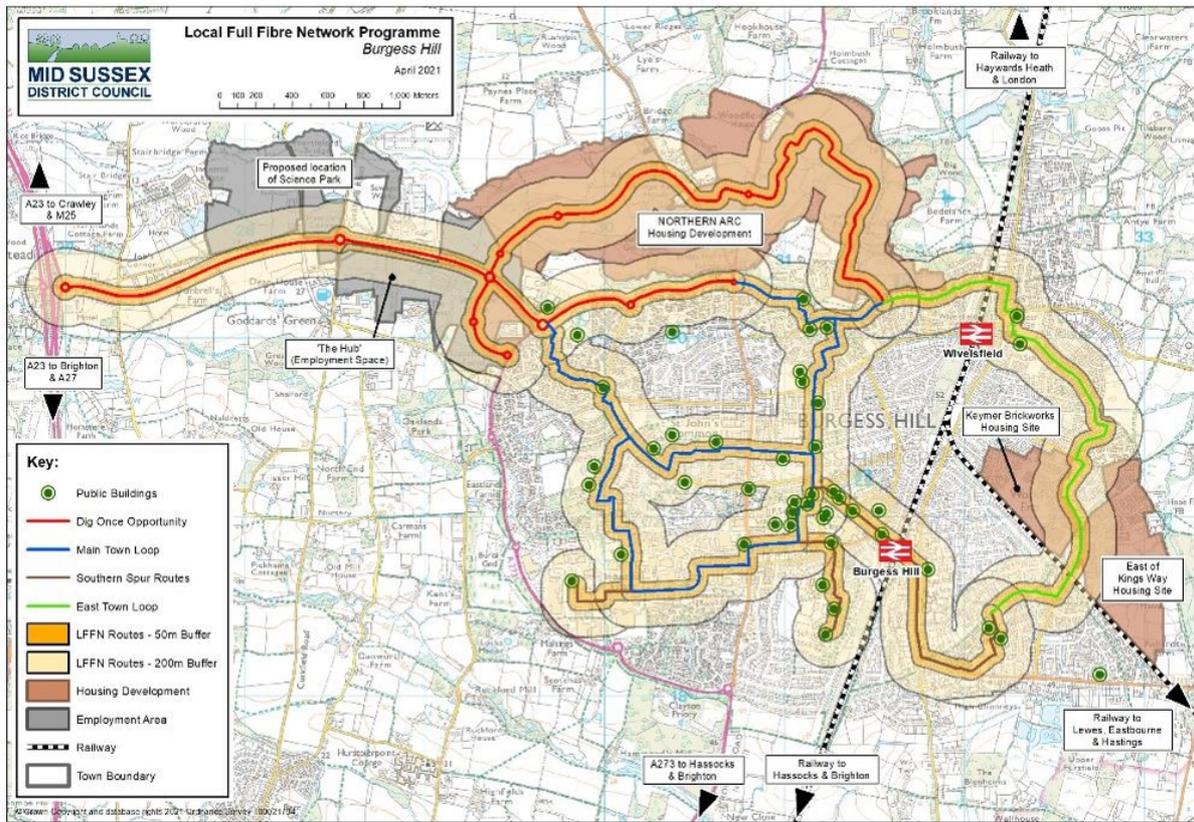
## Digital Mid Sussex

**A preliminary look at the new local networks and how they link with the main super highway from Brighton**

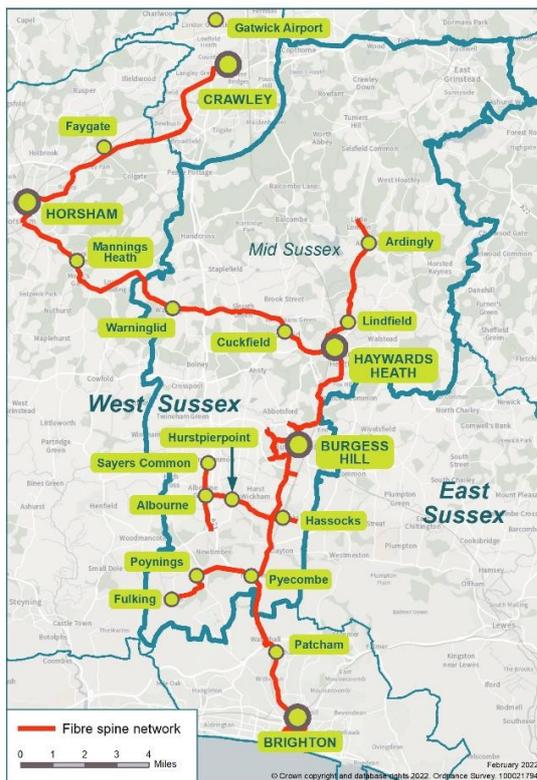
- The first map shows the extent of the 25km of what is referred to as the ' Full Fibre Scaffold Network across Burgess Hill'
- The second map shows the 90km Full Fibre Regional Spine Network

A new website will show you by location how you can connect to this new network. That is going through its final testing and will be announced soon. The website will also give full information about the very wide range of providers you'll be able to connect with.

Many thanks to the team at MSDC for their update and also to Frank Egleton, a business telephony expert and engineer, from [MCL Telecom](http://MCL Telecom), who raised some interesting points at our meeting with the MSDC team last week.



Keep up to date with all the new initiatives under [Opportunity Mid Sussex](#)





## Consultation on accessibility

At a recent Strategic Development Key Area Group meeting held by the Town Council, members considered a report to make Burgess Hill more accessible for everyone and it was agreed to support the Inclusive Town initiative.

Whilst the issue of accessibility is a matter for the whole of the town there is a particular need to ensure that Burgess Hill town centre is as accessible as it can be for all residents and visitors regardless of their physical or mental health circumstances. This is because the town centre is the retail and service hub of the town and accessibility should be maximised. In addition, improving accessibility for residents and visitors with disabilities can give a positive boost to the local economy.

The Town Council is setting up an Inclusive Town Working Group to develop the initiative with input and support from representatives of the disability community and we would like to invite you to attend the first meeting of this Group to give you an opportunity to find out more about the initiative and how you can get involved to make Burgess Hill 'a town that is accessible for all'.

The meeting will take place on **Wednesday 11th May**, start time 2.30pm in the Starford Hall at Cyprus Hall, Cyprus Road, Burgess Hill, RH15 8DX. The Starford Hall is on the ground floor and there are some disabled parking spaces out the front of the building off Cyprus Road. Parking is also available at Cyprus Road Pay & Display Car Park at the rear of Cyprus Hall, entrance off Crescent Way. Please let me know if you will be attending the meeting.

If you are not available on the 11th May but would like to find out more about the initiative and are interested in being part of the Working Group, please let me know.

We look forward to seeing you at the meeting.

### Contact

Liz Clark  
Head of Projects

Direct Dial: **01444 238203**

Please note my working days are Tuesday, Wednesday, Thursday and Friday.

**BurgessHill**  
Town Council

[www.burgesshill.gov.uk](http://www.burgesshill.gov.uk)

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## Local Skills Improvement Plan (LSIP)

Sussex Local Skills Improvement Plan (LSIP) and associated documents are now available on the [Sussex Chamber website](#)



We were lucky enough to have received LSIP Trailblazer funding from Department of Education to see how such an employer-led plan could be developed and we hope that these documents will help Government understand the process we used to research, consult and inform the development of the LSIP. We have fed in many of the lessons we have learned along the way directly into the LSIP policy team at DfE and await further information on how we as a Chamber will be supported to continue this process over the next 3-5 years.

In addition to the main LSIP report, we have published a [Business Edition](#) of the LSIP, draws out the key points and actions/directions of travel for all audiences. This user-friendly edition is also available on our website.

The publication of these documents represents only the start of the journey, and we will seek to work with partners from across Sussex on the range of measures within the Future Skills Sussex Improvement Framework (Annex 2).

This systems leadership approach will enable employers and providers to work more collaboratively to meet the skills needs in Sussex, by galvanising existing good practices and where possible building and sharing this more broadly, as well as developing innovative skills programmes for the future with the hope that LSIP trailblazer areas are able to unlock funding for providers and employers to pilot or fast track new ways of working.

We hope to receive more information from government on funding to support the implementation of our LSIP activities soon but we don't want to lose momentum and the broad support of our stakeholders. Therefore, we are currently working up plans to launch 'Deep Dives' into Digital sector in May and the Creative & Cultural sector in June, working with employers and providers to understand the specific skills needs in these key sectors in Sussex. We are also supporting Sussex providers to apply for additional funding via the Strategic Development Fund to support activities within the LSIP.

We aim to hold an LSIP launch and next steps event in late May and more information regarding this and the initial activities will be coming out after Easter.

Thanks for your support so far and we look forward to improving skills across Sussex together.

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## The Sussex Business Show

**Ardingly, May 5th, 2022**

The annual B2B tradeshow event showcases what Sussex has to offer from all sectors of commerce. It's a County wide event.

[Book FREE tickets - CLICK HERE](#)

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South East Angels  
Founder and Managing Director

**Sam Thomas**  
County Business Guide  
Co-Founder and Managing Director

**Bradley Hitchett**  
Author My Club  
Founder and Managing Director

**Penina Shepherd**  
Acumen Business Law  
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- Darth Vader and Storm Troopers

With so much going on, why would you want to miss out on the Premier B2B Tradeshow Event in Sussex!

Ardingly this year, Brighton next year! Please do get involved and join us to connect with new businesses.



HPC Plc will be hosting our April event, with a site tour a short presentation from the University of Chichester

**FREE - members only**

Friday 29th April  
8.30-11.00am

We'll have some informal networking and drinks at our early evening event at Wellesley Wealth Advisory in mid May

**FREE - members only**

Wednesday 18th May  
4.30-6.30pm

Edwards Vacuum have kindly agreed to host our June event. Numbers are limited so book early

**FREE - members only**

Wednesday 29th June  
8.30-11.00am

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## All Upcoming BHBPA Events

### Would you like to give a presentation at one of our general networking events?

We are always interested to hear from you if you have a 10-15 minute presentation covering a pertinent business topic. To discuss this in more detail contact [richard.cox@bhbpa.co.uk](mailto:richard.cox@bhbpa.co.uk)

**Friday 29th April 8.30 to 11.00am**

Site tour and networking at HPC on the Victoria Estate

**Tuesday 10th May 4.00 to 5.00pm**

2nd Tuesday ZOOM networking (May)

**Thursday 19th May 4.30 to 6.30pm**

Networking and drinks at Wellesley Wealth Advisory

**Tuesday 14th June 4.00 to 5.00pm**

2nd Tuesday ZOOM networking (June)

**Wednesday 29th June 8.30 to 11.00am**

Site tour and networking at Edwards Vacuum

**Please ALWAYS book our events on our website.**

Whether it's an online event, or a site tour at one of our members, or a networking event at a venue. We need to know how many are attending. Spaces can sometimes be limited and we are finding increased demand. So book early!

To Book Events - [CLICK HERE](#)

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## Closing Remarks

## **We want to hear from you**

We are keen to hear your stories, awards won, apprenticeships completed, sustainability improvements, your involvement with local schools and all and everything going on in the various business parks around the town.

Let's celebrate your successes and achievements!

**Deadline for copy each week is Thursday 3.00pm**

Contact me directly - [richard.cox@bhbpa.co.uk](mailto:richard.cox@bhbpa.co.uk)

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