

# Burgess Hill

## BUSINESS PARKS ASSOCIATION

---

### Opening remarks

This week's newsletter is a mix of news, appeals, upcoming events and useful information for members of BHBPA.

There is an update on our cardboard initiative as we have selected our cardboard recycling partner. Additionally, a Homes England event regarding the new 'Employment Land' at the tip of the planned Northern Arc, originally planned this coming Monday, has been postponed. A new date will be announced in the next few days.

We hope to see a big crowd at our own December networking event at The Woolpack on the 15th and with Christmas season all but with us, there are a couple of appeals from the community.

This week we also begin a series of informational pieces regarding some of the many benefits of being a member of BHBPA - this week - a great deal from The AA.

---



**extech cloud**  
Your local Cloud IT Company.

We'll show you how Microsoft can help you beat the **cyber criminals**.

Call 01444 443200 or visit:  
[www.extechcloud.com](http://www.extechcloud.com)

---

### Cardboard Recycling Benefits at Shredded Neat



At Shredded Neat we offer a wide range of solutions for cardboard and plastic recycling along with our business and general public secure shredding services.

We are based in Tidy Industrial Estate in Ditchling Common and can offer support and help for any business in the Burgess Hill Business Parks Association who is looking to improve their recycling opportunities or processes especially with cardboard and clear plastic (pallet wrapping).

We offer bale collection services, a number of bin recycling options as well as the facility for you to drop off any recycling to our warehouse.

Being local and having all the necessary machinery to be able to deal with large amounts of recycling means we can offer transportation benefits that could really help!

We are ISO accredited (ISO 14001 and 9001), fully GDPR compliant and we recycle 100% of all our cardboard, plastic and confidential paper.

#### Next Steps

If you would like further details or any advice or support please contact Nick at Shredded Neat on 0800 234 6660 or [nickmaloney@shreddedneat.co.uk](mailto:nickmaloney@shreddedneat.co.uk)



---

## Why not support your local hospice on Christmas Jumper Day.

On the 10th December don your Christmas jumper and make a donation to St Peter & St James. Working from home, that's not a problem, just share your picture on social media with #stpchristmasjumperday

You could even set up a JustGiving page to easily collect the donations.



St Peter & St James Hospice  
Hospice care in the heart of Sussex



Registered with  
**FUNDRAISING  
REGULATOR**

---

**Extech Cloud Director Finalist in Institute of Directors South Awards**



DIRECTOR  
OF THE YEAR  
AWARDS 2021



## Finalist

### Innovation Category

**Andrew Hookway, Extech Cloud**

**Andrew Hookway of Extech Cloud is delighted to have been shortlisted for the IoD (Institute of Directors) London & South and South West Director of the Year Award, in the innovation category.**

On hearing the news Andrew said: "I am very excited to be a finalist and would like to thank our team for their hard work, that has given us this opportunity. We would not be here without them."

A keen, proactive Director of multiple organisations, Andrew is also an ardent leader within Extech Cloud, always prioritising the best interests of the clients and the employees.

One of the reasons Andrew was nominated under the Innovation category, is due to the fact that Extech Cloud has led the field in developing a successful new strategy, which involves positioning all of their Clients' IT needs within the Microsoft environment. The company continues to work very closely with Microsoft to ensure their clients' systems provide the efficiency and competitive edge they need to grow their businesses. As this is still relatively new, it is considered a bold move in the IT industry. This award nomination is an acknowledgement of the leadership qualities needed when looking at innovation opportunities for the business.

Continuing the theme of innovation, the format for the IoD Awards will be different this year. There will be a short, film showcasing all the finalists and announcing the winners in place of a virtual event. The film will feature guest speaker, Kitty Ussher, IoD Chairs, and event sponsors, and will be published on YouTube on 11th November. All the winners will be invited to a celebratory dinner in the new year with awards sponsors.

A complete list of finalists can be found on the IoD South website:  
<https://www.iod.com/events-community/regions/south/doya>.

For support with your IT strategy, or to learn more about the innovative products and support Extech Cloud provides to businesses in various sectors across the South,

[contact an Extech Cloud specialist today.](#)

---

## Support for Gatwick Airport's Northern Runway

**Business groups representing more than 20,000 businesses across London and the South East issue support for Gatwick Airport's Northern Runway plans**



- 36 business groups across Sussex, Surrey, Kent and London pledge support for Gatwick Airport's plans
- Letter to Transport Secretary says the pandemic has demonstrated that benefits Gatwick generates cannot be taken for granted and urges supporters to make their voice heard
- Gatwick Airport's Northern Runway public consultation will run until 1st December 2021 with information available at [www.gatwickairport.com/futureplans](http://www.gatwickairport.com/futureplans)

In a joint letter to the Secretary of State for Transport, representatives of more than 20,000 businesses across Sussex, Surrey, Kent and London, have come together to pledge their support for Gatwick Airport's Northern Runway Project.

This low-impact plan, designed to maximise the use of existing infrastructure, involves moving the centre-line of Gatwick's current Northern Runway 12 metres, to enable it to be used for departing flights alongside the existing Main Runway.

Led by the Gatwick Diamond Initiative, 36 business groups across the region – including the Sussex, Surrey, London and Kent Chambers of Commerce, Brighton and Hove Economic Partnership, British International Freight Association and the South East Construction Expo – have put their names to the letter of support.

Many of the businesses represented by these organisations have benefitted from Gatwick's supply chains, from the millions of tourists who fly into the airport each year and from the diverse economic clusters that have flourished in the region due to the connectivity and opportunities offered by the airport.

In the letter, issued today, the groups said they recognised the benefits that Gatwick had generated for the region in previous years, but state that the pandemic demonstrated that these benefits cannot be taken for granted, including the 18,400 new jobs and £1.5 billion the airport's Northern Runway plan would deliver for the region's economy.

The 36 groups now urge their members to respond to Gatwick's public consultation and show support for future growth and prosperity across the region, before the 1 December deadline.

---

**BHBPA's Christmas Networking Event - 15th December**



The survey only takes 5 minutes to complete - click the link below

[CLICK HERE and complete this 5 minute survey](#)



£12.50 PER HANDSET, PER MONTH

A PLUG AND PLAY BUSINESS PHONE SYSTEM WHICH MOVES SEAMLESSLY BETWEEN LOCATIONS AND CONNECTS STRAIGHT TO YOUR HOME WI-FI.

**MCL**  
TELECOM

## Membership Benefits Spotlight

With the BHBPA affiliated with Sussex Chamber of Commerce you have access to some great national benefits - let's tell you about the AA deal



An AA van seen on the Victoria Estate recently

### Business Breakdown Cover from the AA

Running a company with vehicles at its heart means that staying still isn't an option. The AA's business breakdown cover will make sure your drivers get back on the road quickly – and with minimum disruption – if the worst happens. All you need to do is choose the right level of cover for you.

#### Which vehicles can be covered?

Whether you just have a single vehicle or run a whole fleet, the AA can cover your cars, vans, trucks and more – as long as they're 3.5 tonnes GVW or under. If you're not sure if your vehicle would be eligible, you can call the AA on 0800 55 11 88 to check.

## What does cover include?

You can choose from the following options for your company's vehicles:

- Roadside (compulsory) - Repair or recovery to the AA's choice of appropriate local repairer.
- Home Start (compulsory) - For breakdowns at or within ¼ mile of your home address.
- National Recovery - Transportation of vehicle, driver and up to 7 passengers to a UK mainland address if prompt local repair not possible.
- Relay Plus - Extended Relay service to include one of three alternative arrangements for driver and passengers: car hire, accommodation or public transport services.
- Accident Management - Takes the hassle out of arranging repair, recovery and insurance claims after an accident or vandalism.
- European - Breakdown and recovery options for drivers in Europe (subject to territorial limits)

Up to 67% off business breakdown cover for BHBPA members†

To access this benefit BHBPA members will need to email me for the special discount code [richard.cox@bhbp.co.uk](mailto:richard.cox@bhbp.co.uk)

†Savings based on Fleetwide 3 Standard rates for 3-6 vehicles. £43.13 is for Roadside and Home Start cover (Fleetwide 5). Fleetwide cover does not apply to: specialist vehicles, i.e.: taxis, mini cabs, hire vehicles, ambulances, police vehicles, vehicles on trade plates, minibuses, privately owned vehicles (unless used for business purposes), motorcycles and courier vehicles (all of which can be covered on Specialist rates, call 0800 55 11 88 for details), or any vehicles over 3.5 tonnes GVW. Offer cannot be used in conjunction with any other offer. Offer prices are only available while your British Chamber of Commerce membership is current. We reserve the right to review pricing at any time. Full terms and conditions available on request by calling 0800 55 11 88.

[Click to request the discount code for AA membership](#)

---

## More Radio's Toy Appeal 2021



**Every Christmas, More Radio collects toys and gifts for underprivileged children living right here in Sussex. And this year we're going to need your help more than ever.**

Last year, almost 1/3 of children in Sussex were estimated to be living in poverty, a situation made so much worse by the economic effects of COVID 19.

This year's appeal starts on Monday November 15. If you or your workplace would like to get involved, fill in our quick registration form by clicking the link!  
**GET INVOLVED NOW**

Thank you for your support.

Sarge 01444 620419 / 07717 716982



[The Toy Appeal - CLICK HERE to get involved](#)

---

## Rose Media restructures with new mission, new team and new column!



**After 12 months of planning, Rose Media is delighted to announce its repositioning as a technical B2B PR agency specialising in sustainability and green energy.**

The main focus has been to bring fresh new skills into the agency to ensure we meet our new business goals over the next 18 months. We've worked with the Catalyst team at the Sussex Innovation Centre, Creative Process Digital in Brighton and Flexibility Matters to introduce ambitious new people into the agency with experience in business sustainability. We are thrilled to now welcome Sue, James and Aly to Rose Media - a formidable comms trio!

Supporting this agency repositioning, Aneela has also taken up the role of contributing writer to Components in Electronics magazine, specialising in electric vehicles and hydrogen fuel cell technology.

We are a group of PR and Marketing experts working with SMEs to global companies mainly within the emerging tech space, from scale-up to exit, from growth to change and everything in between. Rose Media is all fired up with a new vision, new talent and a focused plan for the future.

[www.rosemediagroup.co.uk](http://www.rosemediagroup.co.uk)

---

## Apprenticeship Employer Incentives

**The £3,000 incentive payment for hiring an apprentice has been extended until the end of January 2022!**

**Apprenticeship  
Employer  
Incentives** 

Visit [www.rewardstraining.co.uk](http://www.rewardstraining.co.uk)

Rewards Training can help you get up to £4,000 for hiring an apprentice in:

- Team Leader/Management
- Customer Service
- Business Administration
- Health and Social Care
- Hospitality

[Find out more about Apprenticeships Employer Incentives here](#)



This week we're giving you information about rules of origin and how to use preferential tariffs when you buy and sell goods with the EU. We also explain upcoming changes to the requirement for supplier declarations to support proof of origin.

### **Rules of origin and how to use preferential tariffs for trade between the UK and EU**

Rules of origin are one of the most important trading requirements you need to understand and meet if your business buys or sells goods internationally. These rules are used in trading agreements between different countries, like the UK's deal with the EU – called the Trade and Cooperation Agreement (TCA). The rules are used to determine the country of origin of goods being imported and exported and whether they're eligible for preferential tariffs.

The preferential zero tariffs in the UK-EU TCA mean that if you buy goods from the EU and bring them into the UK, and they meet the rules of origin in the TCA, you will not need to pay any Customs Duty on those imports. Your EU customers will be able to do the same for goods they buy from the UK. To benefit from preferential tariffs, you must have proof that:

- goods you import into the UK from the EU originate in the EU
- goods you export from the UK to the EU originate in the UK.

### **What is 'origin'**

By 'origin' we mean where goods (or the materials, parts or ingredients used to make them) have been produced or manufactured. It is not where the goods have been shipped or bought from. Rules of origin are not the same for all types of goods.

Different kinds of goods face different rules and specifications, called product-specific rules, so you need to check the individual rules for your goods. You can find more information about rules of origin when trading between the UK and EU on GOV.UK. You can also watch our 'Rules of origin recorded webinar' for information on how to check if your goods meet the rules of origin requirements.

### **How to prove the origin of goods traded between the UK and EU**

To benefit from preferential tariffs, the rules of origin requirements in the TCA must be met for:

- goods imported into the UK from the EU, and
- goods imported into the EU from the UK.

**UK and EU importers will need to have one of the following proofs of origin:**

- A statement on origin that the product is originating, made out by the exporter
- The importer's knowledge that the product is originating.

You can find more information about how to prove the origin of goods you trade between the UK and EU on [GOV.UK](https://www.gov.uk).

**New requirements for supplier declarations from 1 January 2022**

For some goods, the exporter may also need to hold supplier declarations. Supplier declarations are documents that your supplier provides to you, that help you establish whether the goods you're exporting meet the product-specific rules of origin. These are needed as supporting evidence to confirm the origin of the goods, when the manufacture alone is not enough to meet the product specific rules of origin.

From 1 January 2022, if you make out statements on origin for goods you export to the EU, you must have supplier declarations (where needed) at the time you export your goods. Between 1 January and 31 December 2021, you have been allowed to export goods to the EU using preferential tariffs without supplier declarations, as long as you were confident that these goods met the rules of origin. This was to allow you more time to get your supplier declarations afterwards. This temporary easement will end on 31 December 2021 and you must hold supplier declarations for goods you've exported this year.

If you cannot provide a supplier declaration, or other suitable evidence, to confirm the UK origin of goods you exported to the EU between 1 January and 31 December 2021, you must let your EU customer know.

If you're asked to verify the origin of your goods and you can't provide this supporting evidence:

- Your EU customer will be liable to pay the full (non-preferential) rate of Customs Duty,
- You may be charged a penalty, and
- You may be excluded from using preferential tariffs going forward.

You can find more information about using a suppliers' declarations to support a proof of origin on [GOV.UK](https://www.gov.uk).

**Where you can get help with importing and exporting**

We have a range of webinars and YouTube videos on importing and exporting with the EU that you can watch by going to our help and support for UK transition page.

If you export to the EU, the recently launched government Export Support Service is a free service giving you access to online and phone support. You can access it on GOV.UK or by calling 0300 303 8955 where you will be put in touch with a member of the dedicated export support team.

**Give us a call**

Our customer service advisers are available to answer your queries on the Customs and International Trade helpline. They'll help you with importing, exporting and customs reliefs, including rules of origin. The helpline is open from 8am to 10pm Monday to Friday and from 8am to 4pm at weekends. Call 0300 322 9434 to speak to an adviser.

---



**HELPING YOU IMPROVE  
YOUR BOTTOM LINE**

**auditel**

**FIND OUT MORE**

**Call: 01825 791128**

---

## Closing Remarks

### We want to hear from you

We are keen to hear your stories, awards won, apprenticeships completed, sustainability improvements, your involvement with local schools and all and everything going on in the various business parks around the town.

Let's celebrate your successes and achievements!

Contact me directly - [richard.cox@bhbpa.co.uk](mailto:richard.cox@bhbpa.co.uk)

---

*BHBPA Ltd. c/o Lea Graham Associates  
Hillcrest House  
84 Valebridge Road  
Burgess Hill  
RH15 0RP*

[Click this link to unsubscribe](#)

{~id=B101041137zzzz642b60c77c5541b635daf1c7792aa648a68357d4055c1be5d9ad1486348f089556&languageCode=en\_GB.UTF-8~}