

Burgess Hill

BUSINESS PARKS ASSOCIATION

Opening Remarks

Next week I'll be attending the Mock Interviews being held at Warden Park Academy for their Year 11s, that's on Thursday the 21st from 9.00 to 12.00. I'm very pleased to hear that several of our members have also stepped forward to participate. There is still time to join in yourself! Contact Mrs Sam Targett on 01444 457881 or email: stargett2@wardenpark.co.uk

This sort of involvement can only help our schools to better interact with the business community and for them to understand our skills needs. This also plays into a national agenda to address the skills gaps that businesses continue to experience. To that end, a series of four workshops are being held across Sussex to get business feedback for the Local Skills Improvement Plan (LSIP), you'll see further details of these workshops below.

Even with the current issues affecting exporters, it's still very evident that those that search out international markets will grow faster. In this week's newsletter, you'll find out more about the latest new funding available from the Department of International Trade (DIT).

Cautiously we move to some normality and this week we have some stories celebrating aspects of that in our business lives.



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The Department for International Trade (DIT) launches the Internationalisation Fund

For eligible SMEs based in England - grants are available for a limited time. Advice is don't leave it until too late - apply now.



Department for International Trade

What is the Internationalisation Fund?

The Internationalisation Fund provides match-funded grants between £1,000 and £9,000 to use for future business activities (subject to eligibility and availability) aimed at helping SMEs grow in new international markets.

Discover how your business can access funding

If you are an SME based in the South East looking to grow your international sales, join DIT's upcoming free virtual IF events to discover how these match-funded grants can help your business:

- Gain an overview of the fund and the eligibility criteria
- Hear how your business can use the fund to grow overseas
- Find out how to prepare your application and the key deadlines

After the event, eligible SMEs will have the opportunity to meet 1-2-1 with an International Trade Adviser, agree their Export Action Plan (a pre-requisite to apply) and receive support to complete their funding application.

Express your interest now!

To learn more, view the Internationalisation Fund's virtual event dates and express your interest, please visit:

21st October: <https://events.newable.co.uk/events/796/the-internationalisation-fund-co-investment-funding-for-smes>

17th November: <https://events.newable.co.uk/events/801/the-internationalisation-fund-co-investment-funding-for-smes>

Chevronshop.com – 'highly visible' for 15 Years!

Bluelite
 **GRAPHICS**



Chevronshop.com – 'highly visible' for 15 Years!

Chevronshop.com is celebrating 15 years of support for vehicle safety.

The online resource was one of the first businesses in Britain to enable fleet managers to order essential high visibility markings and chevron kits direct through a website and has since expanded to offer a range of additional safety related equipment.

Since 2006, Burgess Hill-based chevronshop.com has developed a portfolio of over 470 products to meet the vehicle livery and chevron markings needs of highway users and commercial fleets. Specialist advisors are in place to advise on the use of prismatic and retroreflective materials in line with Chapter 8 recommendations for different vehicle types and environments to ensure that the correct 'R' rating is used.

Lorraine Avery, Managing Director of the Bluelite Group, which includes chevronshop.com, commented: "I am very proud of the growth of chevronshop.com over the last 15 years and more importantly the contribution the service has made to vehicle safety by making the ordering and fitting of approved high visibility materials easy and cost effective.

"As a company, we have a proud track record of working with many different sectors – including emergency services and frontline operators – to ensure vehicles use the most appropriate high visibility markings and livery so that drivers and other road users are as safe as possible."

Among the company's accreditations is the nationally recognised Cyber Essentials standard, which demonstrates that the Group has the necessary processes in place to offer secure services online.

Comments Lorraine Avery, Managing Director of Bluelite: "Cyber Essentials is increasingly recognised among emergency services and essential highway fleets as a 'must-have' certification to minimise the risk of data and online systems being compromised. We are pleased to have this standard in place alongside our other accreditations for quality and environmental management."

Bluelite Graphics / Chevronshop will be exhibiting next week at the [SE Construction Expo](#), being held at the South of England Event Centre, Ardingly. FREE to attend: Oct 21st from

9.00 to 4.00

www.chevronshop.com

How to win Business Awards - Free seminar

In conjunction with the Gatwick Diamond Business Awards 2022, GDB is offering a free seminar

Begin your journey to being a business awards winner by signing up for the 'How to Win Awards' Seminar with the award-winning national and international awards judge - Donna O'Toole, CEO of August - The Awards Consultancy.

Donna will take you through the latest trends in awards, what the judges are looking and the Six Pillars of Awards Success. As well as hearing about how to win awards, you will find out why simply entering for the right award can benefit you and your business.

This seminar is Free of Charge for all, but places are limited so please book early.

Date: Wednesday 20th October
Time: 14.00 - 15.00

[Book a FREE place on this webinar - Click here](#)

Exhibitions Back with a Bang!

After over 18 months without an exhibition or live event, Fresh Displays had a busy schedule in September with three stand builds in three weeks for our client Vega Controls Ltd. The NEC Birmingham was the venue for all three shows; ChemUK, Flood Expo and PPMA.

These exhibitions had already been postponed from last year or earlier this year, and in the months leading up, there was still a feeling they could be either cancelled or postponed yet again. There was also a worry that the footfall would be dramatically down on previous years, with visitors possibly being concerned about the return of meeting face to face.

As it was, the shows were busy and the general feeling was that people were keen to get back out to live events, with not a great deal of social distancing or wearing of masks. Hand sanitiser stations were positioned in and around the halls and atrium for exhibitors and visitors to use.



Ironically during the build of the last exhibition, the main issue was not Covid, it was that potential visitors wouldn't be able to travel due to a shortage of fuel, as we were in the midst of the fuel crisis. Again, luckily this was not the case and Vega Controls had their busiest exhibition of the three and gathered the most sales leads than the other two combined.

For us as stand contractors not a lot has changed from those pre pandemic days. On arrival at the NEC there's a checkpoint to show your NHS QR code as proof of having both jabs. Wrist band collected you're then sent to join the queue of white vans and trucks outside the halls. Once inside the hall it wasn't long before we felt like we'd never been away!

Vega Controls purchased their modular stand from us in Spring 2019, which includes a 6m wide x 3m high LED fabric wall, lighting gantry, custom made backlit logos and platform floor system. The stand was designed to match the one used by their parent company in Germany, with even the same furniture and shag pile carpet!

Luckily, we had a couple of days in between each show to unload and reload as Vega Controls needed to change their product demo units as each exhibition targeted a different industry.

And then on to Brighton Business Expo

I was exhibiting myself here, at Brighton Racecourse. With over sixty businesses of all sizes and sectors, there was a real buzz in the room for the four hours the show was open. This gave everyone a chance to set up first thing in the morning and didn't drag on in the afternoon as some exhibitions can do. There were floor stickers for social distancing and hand sanitiser stations (supplied by us!) as a reminder that we still need to be careful.

Anyway - it's good to be back!
Steve Powell
Fresh Display

<https://freshdisplay.co.uk>
<https://www.vega.com/en-uk>



9am to 12 pm Face to Face
Workshop – The Hawth Theatre, Crawley, West Sussex

Wed 10 November

1.30pm to 4.30pm Face to Face
Workshop – Jury's Inn, Brighton (by the train station), East Sussex

Thurs 25 November

9am to 12pm Face to Face
Workshop – Fontwell Park Racecourse, West Sussex

Click here to
book 27th
October
Workshop in
Eastbourne

Click here to
book 28th
October
Workshop in
Crawley

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book 10th
November
Workshop in
Brighton

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November
Workshop at
Fontwell Park

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Welcome to new members this week

We welcome two new members to the association this week:

- Sussex Learning Trust (Warden Park Secondary and others)
- Amanda Anstee



SUSSEX
LEARNING TRUST

New member - Sussex Learning Trust

Sussex Learning Trust operates three academies in Haywards Heath and Cuckfield, namely,

Warden Park Secondary, Warden Park Primary and Northlands Wood Primary Academy.

Our Trust is determined to provide the very best opportunities for its students and pupils and, indeed, to contribute more widely to the benefit of all young people in Mid Sussex. Our model is a collaborative one in that our leaders and wider staff engage with colleagues from each academy to share ideas, best practice etc on all sorts of levels. For example, teachers in the primary and secondary phases of education have much to learn from each other and we have many examples where our cross-phase, cross-academy collaborations have positively impacted on students (secondary) and pupils (primary) learning experiences.

We wanted to join BHBPA to learn from local industry what we can do to best prepare our young people for employment in Mid Sussex and also to open our doors to business leaders to come in and engage with brilliant young people who are the future of the community.

For example, we provide our Year 11 Students (GCSE) mock interviews with Business and Community Leaders. Thanks to all those who have already responded to our plea for volunteers - it's not too late, please email Sam at stargett2@wardenpark.co.uk. For wider queries about the Trust and how you could get involved, please email Jonathan Morris (CEO) at jmorris@sussexlearningtrust.co.uk.

Jonathan Morris
CEO

AMANDA ANSTEE

EDITING AND PROOFREADING

New member - Amanda Anstee

I provide a professional proofreading and copyediting service for publishers, organisations, students, and academics worldwide.

For academic and reference material, my main subject focus is law and social sciences, drawing on knowledge gained from my academic and professional background in these areas.

I also help businesses and organisations with all manner of output: reports, courses, publicity and marketing copy, etc. This can be traditional copyediting (editing and preparing written copy for typesetting) or proofreading (checking final page proofs for essential errors), or it can be 'proof-editing', typically for items that are published online or printed directly from the edited text (checking for consistency, spelling and grammar, general sense and flow, and general layout and design elements).

I am an Advanced Professional Member of the Chartered Institute of Editing and Proofreading (CIEP), which recognises my high levels of training, experience, and customer satisfaction. As a CIEP member, I abide by its Code of Practice and regularly engage with others in the industry.

My high standards and interest in justice issues go beyond the quality and subject area of my work. I am committed to running my business in a socially responsible way, receiving Good Business Charter accreditation earlier this year, and this is an area that I would like to explore and develop further with other members of the BHBPA.

www.anstee-editing.com
[linkedin.com/in/amanda-anstee-editing](https://www.linkedin.com/in/amanda-anstee-editing)
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FIND OUT MORE

Our next event - It's a wrap!

We are soon to be publishing more events in advance on our website, so you can plan your diaries better to attend.

We have an interesting one lined up for early November. PVL will be demonstrating how a vehicle wrap is done. Following that we'll then be using their adjacent meeting room for some light refreshments and networking.

We have arranged with the Kings Church (just across the road) to allow you to park in their car park that evening.

- PVL Factory 2
- 44 Victoria Road, Burgess Hill (that's on the short offshoot of the road)
- Wednesday 3rd November
- 5.00 – 6.00pm

Please book early to avoid disappointment. For booking, follow the link below



To book this event - [click here](#)

Closing Remarks

We want to hear from you

We are keen to hear your stories, awards won, apprenticeships completed, sustainability improvements, your involvement with local schools and all and everything going on in the various business parks around the town.

Let's celebrate your successes and achievements!

Contact me directly - richard.cox@bhbpa.co.uk

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