

Burgess Hill

BUSINESS PARKS ASSOCIATION

A CO2 shortage, energy suppliers going bust, and supermarket shelves going unstocked... businesses across the country are continuing to experience ongoing challenges post-Brexit and post-lockdown. We hope you're keeping well amid the uncertainty many businesses are facing today.

We know Burgess Hill businesses are affected by what's going on in the world, and if you need help please do get in touch.

At the same time, there are real reasons to be optimistic as we move forwards. It may seem like a small thing, but the resurfacing in the Victoria Business Park has really lifted the area and as always, Mid Sussex is continuing to innovate and grow – there are plenty of signs of green shoots below!



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First impressions count

Recent road resurfacing has much improved the face of the Victoria Estate

With the laying down of so much fresh blacktop, first impressions for any guests visiting businesses on the estate have improved greatly. While drivers previously negotiated the many well-known and unloved potholes and sunken patches, their elimination has also made the roads safer.

For many years businesses have had to tolerate very poor and very sad looking road surfacing along key access roads. Now Victoria Way, Victoria Road, Victoria Gardens and Consort Way look splendid, and traffic flows more easily. We'd like to thank WSCC for making that happen.

Mike Brand, from Alexander Rose in Victoria Road commented "It looks more professional and it now looks like somewhere where you'd be proud to work." While Dominic White of Computer Systems Engineers on Consort Way had this to say; "At last! They've finally stepped up and done it!"

Nevertheless, let's remain aware of speed limits. There was an accident last week in Albert Drive where a DPD driver was struck by a car and seriously injured. There was no suggestion in that instance that the driver of the car had been speeding but we are hearing reports of frequent speeding on this road. With the parked lorries this can make crossing that road dangerous, there is a point on the road where pedestrians frequently cross to the tarmac connecting to the back of Tesco.

Enjoy our new roads and drive safely.

Flexibility Matters – Find out more about new working practice with this free event

Flexibility Matters 5th Action Learning Group hosted by the Financial Services Compensation Scheme

- Time: October 15th 10-1pm
- Location: London or Zoom

Dedicated to shared action and learning to make Hybrid and Blended working sustainable as the world comes out of lockdown

Our theme: What are the tools, strategies, software and people innovations that you have tried, tested and found to work in the 6 months post lockdown to make blended, hybrid and agile working work.

Please bring your knowledge and experience from your own businesses, consultancies and as employees and let's build a toolkit of best practices to ensure that the flex forced on us by the pandemic is not lost by a slide back to the traditional 9-5.

Let's celebrate your successes by trying them in our businesses!

Our host – the fabulous David Blackburn Chief People Officer of the Financial Services Compensation Scheme Chartered Fellow of the CIPD.

Our speakers and leaders:

- David Blackburn - FSCS
- Jane Van Zyl - CEO Working Families,
- Hanna Smith - Chief People Officer Paddle
- Ursula Tavender - Co Director Flexpo
- Dagmar Albers - D&I Lead UK Pfizer
- Jessica Hornsby - Founder of Equalital
- Amy Thompson - HRD Wates Construction
- Emma Cleary - Founder of Flexibility Matters

This is a Free event! Join us in person at the FSCS please let us know you are coming
Laura.Powell@fscs.org.uk

[Book this FREE event online here](#)

First Recruitment's Refer-A-Friend scheme launches

In this current recruitment market, First Recruitment is on the lookout for great candidates in a

wide range of different sectors – from admin to HR, manufacturing to customer services or hospitality. If you know someone on the hunt for the next job, BHBPA members First Recruitment Services are offering high street vouchers in return for successful recommendations. Find out more by contacting First Recruitment on 01444 417766 to discuss in more detail and for terms and conditions.

Interested in employment law?

The latest Sherrards Academy course is taking place in November and will focus on critical employment law updates, including new and important legislation, Government reforms and emerging case law, with ample opportunity for questions and discussion throughout. The webinar will run for 90 minutes from 09:30 on each date. The cost of joining the session is £50 plus VAT. To register and pay online for the session simply click on the following link on the Sherrards Academy website

[Interested in employment law? Register & book online here](#)

Don't forget about the Apprenticeship Incentives

Employers can receive £3,000 for new apprentices of any age who have an employment start date of 1 April 2021 to 30 September 2021. This is in addition to the £1,000 employers already receive for hiring an apprentice aged 16 to 18 years old or under 25 with an education, health and care plan.

[Enquire now by clicking here](#)

£12.50 PER MONTH / PER PHONE

UNLIMITED FREE MINUTES TO LOCAL / NATIONAL AND MOBILE PER MONTH / PER PHONE



What is LoCASE?

LoCASE grants are supported by the European Regional Development Fund to provide free business support in the South East.

There are 2 types of LoCASE grant available and businesses may be eligible for either of these:

1. Businesses Growth Grants up to £10k for green and low carbon focused businesses looking to work on projects that will support their sustainability and growth. Projects can include costs from a mix of categories such as Marketing, IT, Specialist Consultancy (e.g. advice on renewable energy systems), Equipment, Plant and Machinery and Intellectual Property costs.
2. Energy Efficiency Grants up to £5k are for all SME businesses and can cover costs towards a range of low carbon measures including heating and lighting. Funding can be boosted to £10k depending on the level of carbon reduction based on current levels but this will be assessed by one of our energy auditors.

More detailed information can be found on our website:<https://www.clean-growth.uk/locase/>

Is my business eligible?

Your business needs to have its own premises and be operating in Hampshire, Solent, West/East Sussex, Surrey, Kent or Essex

You need to be a Small or Medium-sized business with a turnover of less than £39 million
Other firms do not own more than 25% of your company
You have not received more than 200,000 euros in state aid over the last 3 years.

Important Information

- Grants of up to £10,000 are available for up to 40% contribution to your project costs (minimum grant application amount is £1,000).
- Please note that businesses will have to pay the full cost and reclaim the grant contribution so businesses should ensure they have the cash flow to manage this.
- Grants are usually paid between 3-6 weeks after confirmation of grant award.
- Grants are not available for projects where you have already made purchases and grants will not be claimable if purchase before the grant award is confirmed.

LoCASE Clinics

We have also organised virtual LoCASE workshops to provide the opportunity to ask questions directly to our delivery team. These will take place every 2 weeks and the next clinic dates are Sept 22nd and Oct 7th (10:30 – 11:30 am) and you can book on the events page link below.

[Click here for further details](#)

Rose Media Group finalist in Electronics Industry Awards 2021!

Awesome news to share! We're a FINALIST in the UK Electronics Industry Awards 2021 in the 'Most Outstanding PR Agency' category. A prestigious accolade recognising the new approach the agency has adopted with impressive outcomes.

Aneela Rose, Head of PR and MD of the agency, commented; "We tend to shy away from awards for ourselves but with client and media encouragement, I'm thrilled we were nominated. During COVID-19, our business levels were hugely affected and we had to adopt a different way of working immediately.

"By relaunching as a specialist B2B agency focusing on niche technical content, we won new projects which opened global media opportunities, enabling us to reach markets and achieve results we hadn't previously secured. We worked tirelessly, and for me personally, it's been exhausting but look at the rewards now... we have ex-clients returning to us with the

strongest relationships we've ever had with existing clients. The hard work has been worth it."

Roll on 21st October at London's Tower Hotel, when The Roses will have a fabulous night at the awards ceremony whether we win or not, we're thrilled to reach this far.

Thank you to everyone who voted for us and well deserved recognition to all the finalists.

Looking for temps?

BHBPA members Reed Recruitment have been in touch to offer the services of their latest Burgess Hill based candidate, seeking temporary work locally for either the long or short term. Their candidate has experience as a medical secretary in the private sector, as well as in sales admin, data input, audio typing, minute taking and working reception. If you need a temp, get in touch with Claire Jones at Claire.jones@reed.com

The West Sussex Recover & Rise SME Digital Accelerator programme

This Autumn & Winter 2021, West Sussex County Council is funding the delivery of a FREE online workshop series designed to maximise the impact and accessibility of digital technologies for West Sussex Small and Medium-sized Enterprises (SMEs).

The SME Digital Accelerator programme is a 4 part series consisting of over 25 online workshops:

Series 1: Getting Online

Series 2: Customers & Marketing

Series 3: Systems & Productivity

Series 4: Growth Expansion & New Products.

These workshop sessions have been put together by local digital experts Freedom Works, Always Possible & Creative Bloom in partnership with the County Council & boroughs to help small and medium businesses utilise digital tools and gain expert knowledge and advice in how best to grow their online presence and attract and retain new customers.

Workshops will be run online and will take place at 12pm on Tuesdays & Thursdays.

Information on the workshops and the booking page is available [here](#).

In addition to the workshops Coast to Capital is funding a day of specialist consultant support as a follow up to the workshops. The Digital Champions have a wide range of expertise related to all aspects of digital adoption and development. These days of specialist support are free of charge to attending businesses.

Do contact the Growth Hub team if you require further information by using the contact us [form here](#)

The Business Hothouse hits the road!

The Business Hothouse kicks off its roadshow next next Tuesday at The Track co-working space in Bognor Regis. If you live in, or near the area, come along - you supply the questions, we supply the refreshments and the answers. If you're in the area, you can Bbook your free place on their Q&A in Bognor Regis.

If you're in Bognor Regis on the day - book your FREE ticket here

Building your business friendship network

The Woolpack on Wednesday October 6th from 4.30 to 6.00

This is your first opportunity to meet our new CEO. You're cordially invited to a free networking event at The Woolpack on Wednesday October 6th from 4.30 to 6.00. Share your business experience, share your issues, share some enthusiasm for our latest national prodigy Emma Raducanu...or share your opinion on the local football team. Most of all, share with us your time in the convivial surroundings of The Woolpack, it's great to be having these events again.

We'd like to thank Dee Allen and Lance Nuttall of The Woolpack for their continued support of the association and graciously making available their premises free for this event. We'll be announcing a series of additional dates and venues in the next few weeks and we hope to see as many of you as possible attending these on a regular basis. You'll find a friendly and welcoming atmosphere.

You might meet someone who makes a business impression that you'd gladly refer someone else to...because that's how networking works. Then again you might meet a fellow business person with similar business issues to yourself who you can grow to trust and share your own experiences with, because that's also how our networking works.

Closing Remarks

It's not long now until our October event at the Woolpack, and we're very much looking forward to seeing more of you back in person. In the meantime, keep your news coming to us by emailing newsletter@bhbp.co.uk newsletter@bhbp.co.uk

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